THE AESTHETIC SHOW
JULY 11-14, 2019 \ WYNN LAS VEGAS
WHERE SCIENCE MEETS BEAUTY
www.aestheticshow.com

THE MOST IMPORTANT AND INFLUENTIAL CONFERENCE IN THE RAPIDLY EXPANDING FIELD OF AESTHETIC MEDICINE
MEETING GUIDE AND GENERAL INFORMATION

THE

AESTHETIC SHOW

LOCATION
Wynn Las Vegas
3131 S. Las Vegas Blvd.
Las Vegas, NV 89109
Phone: (877) 321-9966

EVENT DATES
July 11 – 14, 2019

REGISTRATION HOURS
The registration desks, located at Registration Desks 1 and 3 of the Wynn convention center, are open during the following hours:

- Wednesday, July 10, 2019 7:30 am – 5:00 pm
- Thursday, July 11, 2019 7:30 am – 6:00 pm
- Friday, July 12, 2019 7:30 am – 6:00 pm
- Saturday, July 13, 2019 8:00 am – 6:00 pm
- Sunday, July 14, 2019 8:00 am – 12:00 pm

EXHIBIT HALL HOURS
- Thursday, July 11, 2019 No Exhibit Hall
- Friday, July 12, 2019 8:00 am – 5:00 pm
- Saturday, July 13, 2019 8:00 am – 6:00 pm
- Sunday, July 14, 2019 8:30 am – 1:00 pm

The Aesthetic Show
c/o Informa Markets
36 Discovery, Suite 170
Irvine, CA 92618
Phone: (949) 830-5409
Fax: (949) 830-8944
Email: TASinfo@ubm.com
Website: www.aestheticshow.com

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DISCLAIMER: The Aesthetic Show does not guarantee, warrant or endorse any product or service exhibited at this meeting, nor does it guarantee any claim made by the manufacturer of such product or service. Registrants for the meeting understand that medical and scientific knowledge are constantly evolving and the views and techniques of the faculty are their own and may reflect innovations and opinions not universally shared. The views and techniques of the faculty presented during the meeting are for informational purposes only. Registrants also understand that live patient medical procedures present inherent dangers and as such shall conform to all proper medical practices and procedures for the treatment of patients for whom limited or no medical history is available. The Aesthetic Show disclaims any and all such liability for injury or other damage resulting in any way from meeting participation.

THE AESTHETIC SHOW SUPPORTERS
We would like to thank the following companies for their generous support of The Aesthetic Show 2019

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- BTL Aesthetics
- Eclipse Aesthetics, LLC
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EDUCATIONAL GRANTS
- Allergan
- Galderma Laboratories, L.P.
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#TAS2019
JOIN GALDERMA FOR 2 SATELLITE SYMPOSIA HELD DURING THE 2019 AESTHETIC SHOW AT THE WYNN LAS VEGAS

FRIDAY, JULY 12, 2019
10:45 AM – 12:00 PM
Justin Harper, MD
Lori Robertson, MSN, FNP-C

THE ART OF INNOVATION & CONSULTATION:
MEET LUCYLIVE™
A JOURNEY THROUGH ANATOMY & THE AGING FACE FEATURING LUCYLIVE™ & THE GALDERMA COMPLETE CONSULTATION
LucyLive™ offers a gateway into the world of facial aesthetics through 3D animation and lifelike anatomical structure. Be our guest as you journey through the layers of the face, and let Lucy be your guide!

SATURDAY, JULY 13, 2019
4:15 PM – 5:30 PM
Moderator: George Baxter-Holder, DNP
Injector: Shino Bay Aguilera, DO

THE ART OF INNOVATION:
RESTYLANE® LYFT FOR HANDS AND MIDFACE
GALDERMA’S SYMPOSIUM AND LIVE INJECTION SESSION:
Join Drs. Shino Bay Aguilera and George Baxter-Holder for an opportunity to learn the supporting science, injection technique, study data, and practice implementation to help your patients complete their aesthetic look for both face and hands.

**This educational symposium will feature the Galderma Portfolio and include live demonstrations of face and hand injections.**

This event is limited to invited healthcare professionals only. Galderma will not accommodate family members or other guests at the program. Galderma may be required to report the names of each HCP attendee and the value of any meals provided as required by federal and state disclosure laws. Please note that HCPs licensed in the states of Minnesota, New Jersey, and Vermont are not eligible to accept food and beverage at these events. Any attendee may opt out of receiving these in-kind benefits at the program.

This event is neither sponsored nor endorsed by The Aesthetic Show 2019.
Important Safety Information

The Restylane family of products includes Restylane®, Restylane-L®, Restylane® Lyft with Lidocaine, Restylane® Silk, Restylane® Refyne, and Restylane® Defyne.

APPROVED USES

Restylane® and Restylane-L® are for mid-to-deep injection into the facial tissue for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds. Restylane® and Restylane-L® are also indicated for injection into the lips in patients over the age of 21. Restylane® Lyft with Lidocaine is for deep implantation into the facial tissue for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds and for cheek augmentation and for the correction of age-related midface contour deficiencies in patients over the age of 21. Restylane® Lyft with Lidocaine is also indicated for injection into the subcutaneous plane in the dorsal hand to correct volume deficit in patients over the age of 21.

Restylane® Silk is for lip augmentation and for correction of perioral wrinkles in patients over the age of 21.

Restylane® Refyne is for mid-to-deep injection into the facial tissue for the correction of moderate to severe facial wrinkles and folds, such as nasolabial folds, in patients over the age of 21.

Restylane® Defyne is for mid-to-deep injection into the facial tissue for the correction of moderate to severe deep facial wrinkles and folds, such as nasolabial folds, in patients over the age of 21.

Are there any reasons why I should not use products within the Restylane® family? (Contraindications)

To ensure a safe procedure, your doctor will talk to you about your medical history to determine if you are an appropriate candidate for treatment. You should not use products within the Restylane family if:

- You have severe allergies with a history of severe reactions (anaphylaxis)
- You are allergic to lidocaine or to any of the gram-positive bacterial proteins used to make hyaluronic acid
- You are prone to bleeding or have been diagnosed with a bleeding disorder

Are there other precautions that I should discuss with my doctor?

- Tell your doctor if you are breastfeeding, pregnant, or trying to become pregnant. The safety of these products for use during pregnancy, or in women who are breastfeeding, has not been studied

Restylane, Restylane-L, Restylane® Lyft with Lidocaine, Restylane® Refyne and Restylane® Defyne are intended to treat facial wrinkles and folds, such as nasolabial folds. Restylane® and Restylane-L® are also intended for lip enhancement. Restylane® Lyft with Lidocaine is also intended for injection in the dorsal hand to correct volume loss. Treatments in other areas of the face or body have not been evaluated in clinical studies.

- The safety and effectiveness of Restylane® Silk for areas other than the lips and perioral area have not been evaluated in clinical studies.
- Tell your doctor if you have any history of scarring, particularly thick and stiff scars, or any pigmentation (skin color) disorders. These side effects can occur with hyaluronic acid fillers in general.
- Tell your doctor if you are planning other laser treatments or a chemical peel, as there is a possible risk of inflammation at the treatment site if these procedures are performed after treatment.
- Patients who experience skin injury near the site of injection with these products may be at a higher risk for side effects.
- Tell your doctor if you are on any medications to decrease your body’s immune response (immunosuppressive therapy). Using these medications may increase your risk of bruising or bleeding at the gel injection site.
- Tell your doctor if you are using any “blood thinners” such as aspirin, warfarin, or any other medications that affect bleeding. Using these medications may increase your risk of bruising or bleeding at the gel injection site.
- The use of these products on gel injection sites with skin sores, pimples, rashes, hives, cysts, or infections should be postponed until healing is complete. Use of product in these areas could delay healing or make your skin problems worse.
- Tell your doctor if you have diseases, injuries, or disabilities of the hand.

What are the possible side effects?

The most commonly observed side effects are swelling, redness, pain, bruising, headache, tenderness, lump formation, itching at the injection site, and impaired hand function. These are typically mild in severity and typically resolve in less than 7 days in nasolabial folds and less than 14 days in lips. Serious but rare side effects include delayed onset infections, recurrence of herpetic eruptions, and superficial necrosis at the injection site.

One of the risks with using this product is unintentional injection into a blood vessel. The chances of this happening are very small, but if it does happen, the complications can be serious, and may be permanent. These complications, which have been reported for facial injections, can include vision abnormalities, blindness, stroke, temporary scabs, or permanent scarring of the skin.

As with all skin injection procedures, there is a risk of infection. To report a side effect with any of the Restylane products, please call Galderma Laboratories, L.P. at 1-855-425-8722.

The Restylane family of products is available only through a licensed practitioner. Complete Instructions for Use are available at www.RestylaneUSA.com.
# SCHEDULE AT A GLANCE

## THURSDAY, JULY 11, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Meeting Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am – 6:00 pm</td>
<td>Registration</td>
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</tbody>
</table>
| 9:00 am – 5:00 pm | Pre-Show: Advanced Laser Techniques and Applications  
Meeting Room: Chambertin 2 |
|               | Pre-Show: The Certified Aesthetic Consultant Program  
Meeting Room: Latour 1, 4 |
|               | Pre-Show: Regenerative Aesthetics Symposium  
Meeting Room: Latour 6 |
|               | Pre-Show: Sexual Health in Aesthetics  
Meeting Room: Latour 7 |
| 9:00 am – 6:00 pm | Pre-Show: Advanced Injectable Training Courses  
Meeting Room: Margaux 2  
• Advanced Neurotoxin Techniques: 9:00 am – 1:00 pm – 4 CE credits available  
• Advanced Dermal Filler Techniques: 2:00 pm – 6:00 pm – 4 CE credits available |
| 6:00 pm – 8:00 pm | Paradigm | CME Symposium and Dinner Buffet: Advances in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation – 2 CE credits available  
Meeting Room: Margaux 1 |

## FRIDAY, JULY 12, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Meeting Room</th>
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</thead>
<tbody>
<tr>
<td>7:30 am – 6:00 pm</td>
<td>Registration</td>
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</tbody>
</table>
| 8:00 am – 5:00 pm | Exhibit Hall Hours  
Lafite Ballroom |
| 8:00 am – 8:30 am | Breakfast in the Exhibit Hall  
Lafite Ballroom |
| 8:30 am – 10:30 am | Welcome Keynote Address: Generational Aesthetics – 2 CE credits available  
Meeting Room: Latour 2 |
| 10:30 am – 10:45 am | Break in Exhibit Hall  
Lafite Ballroom |
| 10:45 am – 12:00 pm | Concurrent Sessions  
The New Reality of Beauty - No Two Patients are Alike  
Meeting Room: Latour 1, 4  
Unique Uses of Microneedling – 1.25 CE credits available  
Meeting Room: Latour 3 |
| 10:45 am – 5:00 pm | Scientific Workshops  
• Session One: 10:45 am – 12:00 pm  
• Session Two: 1:15 pm – 3:00 pm  
• Session Three: 3:45 pm – 5:00 pm |
| 12:00 pm – 1:15 pm | Lunch and Presentations in Exhibit Hall  
Lafite Ballroom |
| 1:15 pm – 3:00 pm | Concurrent Sessions  
A Glimpse into the Future of Plastic Surgery – 1.75 CE credits available  
Meeting Room: Latour 3  
Energy-Based Aesthetic Treatments – 1.75 CE credits available  
Meeting Room: Latour 1, 4 |
| 3:00 pm – 3:45 pm | Break in Exhibit Hall  
Lafite Ballroom |
| 3:45 pm – 5:00 pm | Concurrent Sessions  
Emerging Treatments and Technologies  
Meeting Room: Latour 3  
Threads in 2019 – 1.25 CE credits available  
Meeting Room: Latour 1, 4 |
| 3:45 pm – 5:45 pm | Special Focus Courses:  
Advanced Injectable Applications and Techniques – Module I: Concepts for Improving the Patient Experience – 2 CE credits available  
Meeting Room: Margaux 1  
Advanced Techniques for Practice Success – Module I: Patient Demographic Segmentation in Marketing  
Meeting Room: Chambertin 2 |
| 6:00 pm – 9:30 pm | Sponsor Cocktail Receptions:  
Aesthetics Biomedical Cocktail Reception: Introducing SoME: PRP-Based Skincare That’s All You  
Meeting Room: Margaux 2  
BTL Aesthetics Cocktail Reception: Muscles on the Catwalk  
Meeting Room: Mouton 1, 2  
HansBiomed USA Cocktail Reception: Discovering Revolutionary Effective Aesthetics with MINT  
Meeting Room: Alsace 2 |
New cooltone™

TAKE YOUR PRACTICE FURTHER WITH THE LATEST ADDITION TO THE ALLERGAN BODY CONTOURING PORTFOLIO

Transform your patients and your practice. The CoolTone™ device is designed to strengthen, tone, and firm the muscles of the abdomen, buttocks, and thighs.

BE AMONG THE FIRST TO SEE NEW FDA-CLEARED COOLTONE™
VISIT ALLERGAN BOOTH 209

Indications
The CoolTone™ device is indicated for improvement of abdominal tone, strengthening of the abdominal muscles, and development for firmer abdomen. CoolTone™ is also indicated for strengthening, toning, and firming of buttocks and thighs.

Important Safety Information
CoolTone™ should not be used in the head or heart area. CoolTone™ treatment is contraindicated in placing the active applicator over metal or electronic implants/devices in the treatment area like cardiac pacemakers, cochlear implants, intrathecal pumps, implanted defibrillators, implanted neurostimulators, drug pumps, and hearing aids. CoolTone™ is also contraindicated in placing the active applicator over menstruating uterus, over areas of the skin that lack normal sensation, and for patients with fever, malignant tumor, hemodynamic conditions, epilepsy, recent surgical procedure, application in the area of growth plate, pulmonary insufficiency, pregnancy, sensitivity or allergy to latex.

Important Safety Information (continued)
CoolTone™ should be used with caution in patients with Grave’s disease, active bleeding disorders, or seizure disorders.
Women who are close to menstruation may find that it comes sooner or cramping is increased or intensified with CoolTone™ treatments, therefore it is recommended to not undergo treatment during this time of the month.
Ensure that persons with pacemakers are not present in vicinity of the device during treatment. The patient must not be left unattended during treatment.
Adverse effects may include, but are not limited to muscular pain, temporary muscle spasm, temporary joint or tendon pain, and local erythema or skin redness.
Consult the CoolTone™ User Manual for a complete list of Contraindications, Warnings, Precautions, and potential side effects. Treatment applications that deviate from the guidelines are not recommended.

Coolsculpting® and COOLTO® are trademarks of ZELTIQ Aesthetics, Inc., an Allergan affiliate. Allergan® and its design are trademarks of Allergan, Inc.
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# SCHEDULE AT A GLANCE

## SATURDAY, JULY 13, 2019

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>8:00 am – 6:00 pm</td>
<td>Registration</td>
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<tr>
<td>8:00 am – 6:00 pm</td>
<td>Exhibit Hall Hours</td>
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<td></td>
<td>Lafite Ballroom</td>
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<tr>
<td>8:00 am – 8:30 am</td>
<td>Breakfast in the Exhibit Hall</td>
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<td>Lafite Ballroom</td>
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<tr>
<td>8:30 am – 10:30 am</td>
<td>Concurrent Sessions</td>
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<td></td>
<td>Developments in Skincare Science</td>
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<td></td>
<td>Meeting Room: Latour 1, 4</td>
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<tr>
<td></td>
<td>The Regenerative Aesthetics Revolution – 2 CE credits available</td>
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<td>Meeting Room: Latour 3</td>
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<tr>
<td>8:30 am – 10:30 am</td>
<td>Special Focus Courses:</td>
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<tr>
<td></td>
<td>Advanced Injectable Applications and Techniques – Module II:</td>
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<td></td>
<td>Emerging Concepts in Facial Injectables – 2 CE credits available</td>
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<td></td>
<td>Meeting Room: Margaux 1</td>
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<tr>
<td></td>
<td>Advanced Techniques for Practice Success: Module II – Social Media</td>
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<td>Marketing: Chambertin 2</td>
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<tr>
<td>10:30 am – 11:00 am</td>
<td>Break in Exhibit Hall</td>
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<td>Lafite Ballroom</td>
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<tr>
<td>11:00 am – 12:15 pm</td>
<td>Concurrent Sessions</td>
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<td></td>
<td>Sexual Health in Aesthetics</td>
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<td>Meeting Room: Latour 3</td>
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<td>The Legal Structure of an Aesthetic Practice</td>
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<td>Meeting Room: Latour 1, 4</td>
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<tr>
<td>11:00 am – 5:30 pm</td>
<td>Scientific Workshops</td>
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<td></td>
<td>Session One: 11:00 am – 12:15 pm</td>
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<td>Session Two: 4:15 pm – 5:30 pm</td>
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<tr>
<td>12:15 pm – 1:45 pm</td>
<td>Lunch and Presentations in Exhibit Hall</td>
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<td>Lafite Ballroom</td>
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<tr>
<td>1:45 pm – 3:45 pm</td>
<td>Concurrent Sessions</td>
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<td></td>
<td>Advanced Body Shaping Therapies – 2 CE credits available</td>
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<td>Meeting Room: Latour 1, 4</td>
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<td></td>
<td>The Evolution of Facelifting – 2 CE credits available</td>
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<td>Meeting Room: Latour 3</td>
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<tr>
<td>1:45 pm – 3:45 pm</td>
<td>Special Focus Courses:</td>
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<tr>
<td></td>
<td>Advanced Injectable Applications and Techniques – Module III:</td>
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<td>Systematic Approaches to Patient Treatments – 2 CE credits available</td>
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<td>Meeting Room: Margaux 1</td>
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<td></td>
<td>Advanced Techniques for Practice Success – Module III: Practice</td>
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<td>Management and Growth Concepts</td>
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<td>Meeting Room: Chambertin 2</td>
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<tr>
<td>3:45 pm – 4:15 pm</td>
<td>Break in Exhibit Hall</td>
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<td>Lafite Ballroom</td>
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<tr>
<td>4:15 pm – 5:30 pm</td>
<td>Concurrent Sessions</td>
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<td>Correcting Botched Cases and Complications</td>
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<td>Meeting Room: Latour 1, 4</td>
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<td></td>
<td>Integrative Aesthetics: The Emergence of Bespoke Treatments</td>
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<td>Meeting Room: Latour 3</td>
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<tr>
<td>5:30 pm – 6:30 pm</td>
<td>The Aesthetic Show Saturday Evening Social with Andrew Ordon, M.D.</td>
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<td>Lafite Ballroom</td>
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## SUNDAY, JULY 14, 2019

<table>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am – 5:00 pm</td>
<td>Male and Female Sexual Wellness Hands-On CME Summit</td>
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<td></td>
<td>Trump Tower Hotel on the 64th Floor – EMPIRE Penthouse</td>
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<td></td>
<td>Additional registration is needed. Visit The Aesthetic Show website for more information.</td>
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<tr>
<td>8:00 am – 12:00 pm</td>
<td>Registration</td>
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<tr>
<td>8:30 am – 1:00 pm</td>
<td>Exhibit Hall Hours</td>
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<td>Lafite Ballroom</td>
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<tr>
<td>8:30 am – 9:00 am</td>
<td>Breakfast in Exhibit Hall</td>
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<td>Lafite Ballroom</td>
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<tr>
<td>9:00 am – 12:00 pm</td>
<td>Concurrent Sessions</td>
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<td></td>
<td>Advanced Injectable Applications and Techniques – 3 CE credits available</td>
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<td>Meeting Room: Latour 3</td>
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<td></td>
<td>Practice Management and Marketing</td>
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<td>Meeting Room: Latour 1, 4</td>
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<tr>
<td>12:00 pm – 2:00 pm</td>
<td>Certified Aesthetic Consultant Exam</td>
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<td>Meeting Room: Latour 1, 4</td>
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THE ONE ON HER MIND
IS ONE OF A KIND

NO TWO NEUROTOXINS ARE THE SAME.
CHOOSE THE FORMULATION PATIENTS KNOW.

VISIT THE ALLERGAN BOOTH TO LEARN MORE

IMPORTANT SAFETY INFORMATION (continued)

DRUG INTERACTIONS (continued)
botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin.
Excessive weakness may also be exaggerated by administration of a muscle relaxant before or after administration of BOTOX® Cosmetic.

USE IN SPECIFIC POPULATIONS
There are no studies or adequate data from postmarketing surveillance on the developmental risk associated with use of BOTOX® Cosmetic in pregnant women.
There are no data on the presence of BOTOX® Cosmetic in human or animal milk; the effects on the breastfed child, or the effects on milk production.
Please see brief summary of full Prescribing Information and indications on following page.
BOTOX Cosmetic (onabotulinumtoxinA) for injection, for intramuscular use

Initial U.S. Approval: 1989

Brief Summary of Full Prescribing Information

WARNING: DISTANT SPREAD OF TOXIN EFFECT
Postmarketing reports indicate that the effects of BOTOX Cosmetic and all botulinum toxin products may spread from the site of injection to produce symptoms consistent with botulinum toxin effects. These may include ptosis, generalized muscle weakness, diplopia, paresthesia, dysphagia, dysarthria, urinary incontinence and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for strabismus but these symptoms may also occur in adults treated for spasticity and other conditions, particularly in patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, cases of spread of effect have been reported at doses comparable to those used to treat cervical dystonia and spasticity at lower doses. (See Warnings and Precautions)

INDICATIONS AND USAGE: BOTOX Cosmetic (onabotulinumtoxinA) is indicated in adult patients for the temporary improvement in the appearance of moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity; moderate to severe lateral canthal line associated with orbicularis oculi activity; moderate to severe forehead lines associated with frontalis muscle activity.

CONTRAINDICATIONS: Known Hypersensitivity to Botulinum Toxin - BOTOX Cosmetic is contraindicated in individuals with known hypersensitivity to any botulinum toxin preparation or to any of the components in the formula (see Warnings and Precautions). Injection at the Injection Site(s) - BOTOX Cosmetic is contraindicated in the presence of infection at the proposed injection site(s).

WARNINGS AND PRECAUTIONS: Lack of Interchangeability between Botulinum Toxin Products - The potency Units of BOTOX Cosmetic are specific to the preparation and assay method utilized. They are not interchangeable with other preparations of botulinum toxin products and, therefore, units of biological activity of BOTOX Cosmetic cannot be compared to, converted into, or compared with any other botulinum toxin products assessed with any other specific assay method (see Description in the Full Prescribing Information). Spread of Toxin Effect - Postmarketing safety data from BOTOX Cosmetic and other approved botulinum toxins suggest that botulinum toxin effects may occur in some cases, observed beyond the site of local injection. The symptoms are consistent with the mechanism of action of botulinum toxin and may include opharyngeal muscle weakness, generalized muscle weakness, diplopia, paresthesia, dysphagia, dysarthria, urinary incontinence, and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death related to spread of toxin effects. The risk of symptoms is probably greatest in children treated for strabismus but symptoms may also occur in adults treated for spasticity and other conditions, and particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, symptoms consistent with spread of toxin effect have been reported at doses comparable to or lower than doses used to treat cervical dystonia and spasticity. Patients or caregivers should be advised to seek immediate medical care if swallowing, speech or respiratory difficulty occurs. Postmarketing reports of distant spread of toxin effect associated with dermatologic use of BOTOX/BOTOX Cosmetic at the labeled dose of 20 Units (for glabellar lines), 24 Units (for lateral canthal lines), 40 Units (for forehead lines with glabellar lines), 44 Units (for simultaneous treatment of lateral canthal lines and glabellar lines), 64 Units (for simultaneous treatment of lateral canthal lines, glabellar lines, and forehead lines), or 100 Units (for severe primary axillary hyperhidrosis) have been reported. No definitive serious adverse event reports of distant spread of toxin effect associated with BOTOX for blepharospasm or hemifacial spasm at the recommended dose (80 Units and below), strabismus, or chronic migraine at the labeled doses have been reported. Serious Adverse Reactions with Unapproved Use - Serious adverse reactions, including excessive weakness, dysphagia, and aspiration pneumonia, with some adverse reactions associated with fatal outcomes, have been reported in patients who received BOTOX injections for unapproved uses. In these cases, the adverse reactions were not necessarily related to distant spread of toxin, but may have resulted from the administration of BOTOX to the site of injection and/or adjacent structures. In several of the cases, patients had pre-existing dysphagia or other significant disabilities. There is insufficient information to determine if BOTOX injection has resulted in an increased risk of serious adverse reactions with the unapproved uses of BOTOX. The safety and effectiveness of BOTOX for unapproved uses have not been established. Hypersensitivity Reactions - Serious and/or immediate hypersensitivity reactions have been reported. These reactions include anaphylaxis, urticaria, angioedema, or other allergic reactions. If such a reaction occurs, further injection of BOTOX Cosmetic should be discontinued and appropriate medical therapy immediately instituted. One fatal case of anaphylaxis has been reported in which lidocaine was used as the diluent, and consequently the causal agent cannot be reliably determined. Cardiovascular System - There have been reports following administration of BOTOX of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including pre-existing cardiovascular disease. Use caution when administering to patients with pre-existing cardiovascular disease. Increased Risk of Clinically Significant Effects with Pre-Existing Neuro muscular Disorders - In individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis or neuromuscular junction disorders (e.g., myasthenia gravis or Lambert-Eaton syndrome) should be monitored when given botulinum toxin. Patients with neuromuscular disorders may be at increased risk of clinically significant effects including generalized muscle weakness, diplopia, ptosis, dysphagia, dysarthria, severe dysphagia and aspiration, or respiratory difficulties. (See Warning and Precautions). Deaths as a complication of severe dysphagia have been reported after treatment with botulinum toxin. Dysphagia may persist for several months, especially with repeated use of a given dose of botulinum toxin. Management of aspiration (e.g., use of a feeding tube) should be considered. Aspiration may result from severe dysphagia and is a particular risk when treating patients in whom swallowing or respiratory function is already compromised. Treatment with botulinum toxins may weaken neck muscles that serve as accessory muscles of ventilation. This may result in a critical loss of breathing capacity in patients with respiratory disorders who may have become dependent upon these accessory muscles. There have been postmarketing reports of severe breathing difficulties, including respiratory failure. Patients with smaller neck muscle mass and patients who require bilateral injections into the sternocleidomastoid muscle for the treatment of cervical dystonia have been reported to be at greater risk for dysphagia. Limiting the dose injected into the sternocleidomastoid muscle may reduce the occurrence of dysphagia. Injections into the levator scapulae may be associated with an increased risk of upper respiratory infection and dysphagia. Patients treated with botulinum toxin may require immediate medical attention should they develop problems with swallowing, speech or respiratory disorders. These reactions can occur within hours to weeks after injection with botulinum toxin (see Warnings and Precautions). Persisting Contracture: It should be understood that when BOTOX Cosmetic treatment is used in the presence of infection at the proposed injection site(s), ptosis, or when excessive weakness or atrophy is present in the targeted muscle(s), Corneal Exposure and Ulceration in Patients Treated with BOTOX for Blepharospasm - Reduced blinking from BOTOX Cosmetic injection of the orbicularis muscle can lead to corneal exposure, persistent epithelial defect, and corneal ulceration, especially in patients with VII nerve disorders. Rigorous treatment of any epithelial defect should be employed. This may require protective drops, ointment, therapeutic soft contact lenses, or closure of the eye by patching or other means. Headache: Baseline headache pain is often exacerbated by injection. Headache can be managed with the use of nonsteroidal anti-inflammatory drugs. Spasticity: Injection of the adductor pollicis results in the loss of thumb opposition and may impair pinch. The loss of opposition may be associated with an increase in intrinsic spasm in the thumb. Patients treated for spasticity should be observed for this adverse event. Treatment for Strabismus - Inducing paralysis in one or more extraocular muscles may produce spatial disorientation, double vision or past pointing. Covering the affected eye may alleviate these symptoms. Human Albumin and Transmission of Viral Diseases - This product contains albumin, a derivative of human blood. Based on effective donor screening and processing methods, it carries an extremely remote risk for transmission of viral diseases and other infectious agents. This risk can be further reduced by the use of viral inactivation methods. (See Warnings and Precautions). Clinical Trials Experience - Because clinical trials are conducted under widely varying conditions, adverse reaction rates observed in the clinical trials of a drug cannot be directly compared to rates in the clinical trials of another drug and may not reflect the rates observed in clinical practice. BOTOX and other botulinum toxin products have been shown to cause serious and/or immediate allergic reactions in some patients, including anaphylaxis and other serious reactions including life-threatening complications, even in individuals without a history of severe sensitivity to these products. However, the weakness of nearby muscles may also occur due to spread of toxin (see Warnings and Precautions). Gabelellar Lines - Table 2 lists selected adverse reactions reported by <1% of BOTOX Cosmetic treated subjects (N=405) aged 18 to 75 who were evaluated in the randomized, placebo-controlled clinical studies to assess the use of BOTOX Cosmetic in the improvement of the appearance of glabellar lines. Table 2 in the Full Prescribing Information lists the Adverse Reactions Reported by <2% of BOTOX Cosmetic treated subjects and More Frequent than in Placebo-treated Subjects. One or More Injection Sites - BOTOX Cosmetic treatment for Glabellar Lines. Adverse Reactions are listed by patients treated with BOTOX Cosmetic (N=405), followed by patients treated with Placebo (N=130). General Disorders and Administration Site Conditions - Facial pain: 6% (1%), 0% (0%); Nervous System
Disorders - Facial paresis: 5 (1%), 0 (0%); Eye Disorders - Eyelid ptosis: 13 (3%), 0 (0%); Musculoskeletal and Connective Tissue Disorders - Muscular Weakness: 6 (1%), 0 (0%). Lateral Canthal Lines - Table 3 lists selected adverse reactions reported within 90 days following injection by ≥1% of BOTOX Cosmetic treated subjects (N=526) aged 18 to 75 who were evaluated in two randomized, double-blind, placebo-controlled clinical studies to assess the use of BOTOX Cosmetic in the improvement of the appearance of lateral canthal lines alone. Table 3 in the full Prescribing Information lists the Adverse Reactions Reported by ≥1% of BOTOX Cosmetic treated subjects and More Frequent than in Placebo-treated Subjects in a Placebo-controlled Study of Lateral Canthal Lines. Within 90 Days, in Double-blind, Placebo-controlled Clinical Studies of Treatment of Lateral Canthal Lines, Adverse Reactions are listed by patients treated with BOTOX Cosmetic 24 Units (N=526), followed by patients treated with Placebo (N=530). Eye disorders - Eyelid edema: 5 (1%), 0 (0%). Forehead lines - Table 4 lists selected adverse reactions reported by ≥1% of BOTOX Cosmetic treated subjects (N=665) aged 18 to 77 who were evaluated in two randomized, double-blind, placebo-controlled clinical studies, the use of BOTOX Cosmetic in the improvement of the appearance of forehead lines with glabellar lines. Table 4 in the full Prescribing Information lists the Adverse Reactions Reported by ≥1% of BOTOX Cosmetic treated Subjects and More Frequent than in Placebo-treated Subjects, in Double-blind, Placebo-controlled Clinical Studies of Treatment of Forehead Lines. Adverse Reactions are listed by patients treated with BOTOX Cosmetic 20 Units forehead lines with 20 Units glabellar lines (N=685), followed by patients treated with Placebo (N=515). Nervous System Disorders - Headache: 58 (9%), 17 (5%); Eye Disorders - Eyelid ptosis: 13 (2%), 0 (0%); Skin thickness: 10 (2%), 0 (0%). There were no additional adverse drug reactions reported with the simultaneous treatment of forehead lines, glabellar lines, and lateral canthal lines. Immunogenicity - As with all therapeutic proteins, there is a potential for immunogenicity. The detection of antibody formation is highly dependent on the sensitivity and specificity of the assay. Additionally, the observed incidence of antibody (including neutralizing antibody) positivity in an assay may be influenced by several factors including assay methodology, sample handling, timing of sample collection, patient characteristics (e.g., age, sex, race), and underlying disease. These reports of the incidence of antibodies to BOTOX Cosmetic in the studies described below with the incidence of antibodies in other studies or to other products may be misleading. Treatment with botulinum toxins may result in the formation of neutralizing antibodies that may reduce the effectiveness of subsequent treatments by inactivating biological activity of the toxin. In three Lateral Canthal Line trials, 916 subjects (517 subjects at 24 Units and 399 subjects at 44 Units) treated with BOTOX Cosmetic had specimens analyzed for antibody formation. Among the 916 BOTOX Cosmetic treated subjects, 1 (0.1%) developed antibodies to botulinum toxin, and 0 (0%) developed the presence of neutralizing antibodies. The data reflect the subjects whose test results were considered positive or negative for neutralizing activity to BOTOX Cosmetic in a mouse protection assay. The critical factors for neutralizing antibody formation have not been well characterized. The results from some studies suggest that botulinum toxin injections at more frequent intervals or at higher doses may lead to greater incidence of antibody formation. The potential for antibody formation may be minimized by injecting with the lowest effective dose and the shortest intervals between injections. Postmarketing Experience - Because these reactions are reported voluntarily from a population of uncertain size, it is not always possible to reliably estimate their frequency or establish a causal relationship to drug exposure. There have been spontaneous reports of death, sometimes associated with dyspnea, pneumonia, and/or other significant debility or anaphylaxis, after treatment with botulinum toxin [see Warnings and Precautions]. There have also been reports of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including cardiovascular disease. New onset or recurrent seizures have also been reported, typically in patients who are predisposed to experiencing these events. The following adverse reactions by System Organ Class have been identified during post-approval use of BOTOX/BOTOX Cosmetic: Ear and labyrinth disorders - Hypoacusis; tinnitus; vertigo; Eye disorders - Diplopia; lachrymorrhages; strabismus; visual disturbances; vision blurred; Gastrointestinal disorders - Abdominal pain; diarrhea; dry mouth; nausea; vomiting; General disorders and administration site conditions - Dehydration; Mental and Behavioral Changes - Agitation and aggression; Musculoskeletal and connective tissue disorders - Muscle atrophy; myalgia; Nervous system disorders - Brachial plexopathy; dysarthria; facial palsy; hypoesthesia; localized numbness; myasthenia gravis; paresthesia; peripheral neuropathy; radiculopathy; syncope; Respiratory, thoracic and mediastinal disorders - Aspiration pneumonia; dyspnea; respiratory depression and/or respiratory failure; Skin and subcutaneous tissue disorders - Alopecia, including madarosis; hypohidrosis; pruritus; skin rash (including erythema multiforme, dermatitis psoriasiform, and morbilliform eruptions).

DRUG INTERACTIONS: No formal drug interaction studies have been conducted with BOTOX Cosmetic (onabotulinumtoxinA) for injection, Aminoglycosides and Other Aminoglycoside-Neuromuscular Transmission - Posterior Pituitary Hormones and Botulinum Toxin A - Co-administration of BOTOX Cosmetic and aminoglycosides or other agents interfering with neuromuscular transmission (e.g., curare-like compounds) should only be performed with caution as the effect of the toxin may be potentiated. Anticholinergic Drugs - Use of anticholinergic drugs after administration of BOTOX Cosmetic may potentiate systemic anticholinergic effects. Other Botulinum Neurotoxin Products - The effect of administering different botulinum neurotoxin products at the same time or within several months of each other is unknown. Excessive neuromuscular weakness may be exacerbated by administration of another botulinum toxin prior to the resolution of the effects of a previously administered botulinum toxin. Muscle Relaxants - Excessive weakness may also be exaggerated by administration of a muscle relaxant before or after administration of BOTOX Cosmetic.

USE IN SPECIFIC POPULATIONS: Pregnancy - Risk Summary: There are no studies or adequate data from postmarketing surveillance on the developmental risk associated with use of BOTOX Cosmetic in pregnant women. In animal studies, administrations of BOTOX Cosmetic during pregnancy resulted in adverse effects on fetal growth (decreased fetal body weight and skeletal ossification) at clinically relevant doses, which were associated with maternal toxicity [see Data]. In the natal rat model, the highest dose of BOTOX Cosmetic used did not cause maternal death or fetal anomalies, and the lowest dose of BOTOX Cosmetic used produced maternal death and fetal anomalies in ca. 2-4% of dams and first- and second- generation effects in ca. 2-14% of the offspring. The background risk of major birth defects and miscarriage in clinically recognized pregnancies is 2-4% and 15-20% respectively. The background risk of major birth defects and miscarriage for the indicated populations is unknown. Data: Animal Data - When BOTOX Cosmetic (4, 8, or 16 Units/kg) was administered intramuscularly to pregnant mice or rats two times during the period of organogenesis (on gestation days 5 and 13), reductions in fetal body weight and decreased fetal skeletal ossification were observed at the two highest doses. The no-effect dose for developmental toxicity in these studies (4 Units/kg) is approximately 4 times the average human dose for glabellar lines, lateral canthal lines, and forehead lines of 64 Units on a body weight basis (Units/kg). When BOTOX Cosmetic was administered intramuscularly to pregnant rats (0.125, 0.25, 0.5, 1, 4, or 8 Units/kg) or rabbits (0.03, 0.125, 0.25, or 0.5 Units/kg) daily during the period of organogenesis (total of 12 doses in rats, 13 doses in rabbits), reduced fetal body weights and decreased fetal skeletal ossification were observed at the two highest doses in rats and at the highest dose in rabbits. These findings are consistent with observations in animals of maternal toxicity, increased embryolethality, early deliveries, and maternal death. The developmental and effects doses in these studies of 1 Unit/kg in rats is approximately equal to the average human dose of 64 Units based on Us/kg, and the developmental no-effect dose of 0.25 Units/kg in rabbits is less than the average human dose based on Units/kg. When pregnant rats received single intramuscular injections (1, 4, or 16 Units/kg) at three different periods of development (prior to implantation, implantation, or organogenesis), no adverse effects on fetal development were observed. The developmental no-effect dose was 16 Units/kg administered at 16 days postcoitum, which is approximately 10 times the average human dose of 64 Units based on Units/kg. Lactation - Risk Summary: There are no data on the presence of BOTOX Cosmetic in human or animal milk, the effects on the breastfed child, or the effects on milk production. The developmental and health benefits of breastfeeding should be considered along with the mother's clinical need for BOTOX Cosmetic and any potential adverse effects on the breastfed infant from BOTOX Cosmetic or from the underlying maternal conditions. Pediatric Use - Safety and effectiveness in patients below the age of 18 years have not been established.

OVERDOSAGE: Excessive doses of BOTOX Cosmetic (onabotulinumtoxinA) for injection may be expected to produce neuromuscular weakness with a variety of symptoms. Symptoms of overdose are likely not to be present immediately following injection and the potential for neurotoxicity may persist for several weeks following injection. If overdose is suspected, these patients should be considered for further medical evaluation and appropriate medical therapy immediately instituted, which may include hospitalization. The person should be medically supervised for several weeks for signs and symptoms of systemic muscular weakness which could be local, or distant from the site of injection [see Boxed Warning and Warnings and Precautions]. If the musculature of the oropharynx and esophageal are affected, aspiration may occur which may lead to development of aspiration pneumonia. If the respiratory muscles become paralyzed or sufficiently inhibited by the anticholinergic effects of excessive BOTOX Cosmetic, intubation and assisted respiratory effort may be necessary until recovery takes place. Supportive care could involve the need for a tracheostomy and/or prolonged mechanical ventilation, in addition to other general supportive care. In the event of overdose, antitoxin raised against botulinum toxin is available from the Centers for Disease Control and Prevention (CDC) in Atlanta, GA. However, the antitoxin will not reverse any botulinum toxin-induced effects already apparent by the time of antitoxin administration. In the event of suspected or actual cases of botulinum toxin poisoning, please contact your local or state Health Department to process a request for antitoxin or if you do not have access to this material, please contact the CDC directly at 1-770-488-7100. More information can be obtained at http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5232a8.htm.

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BOTOX® Cosmetic (onabotulinumtoxinA) Important Information

Indications
BOTOX® Cosmetic (onabotulinumtoxinA) is indicated in adult patients for the temporary improvement in the appearance of:
- moderate to severe glabellar lines associated with corrugator and/or procerus muscle activity
- moderate to severe lateral canthal lines associated with orbicularis oculi activity
- moderate to severe forehead lines associated with frontalis activity

IMPORTANT SAFETY INFORMATION, INCLUDING BOXED WARNING

WARNING: DISTANT SPREAD OF TOXIN EFFECT
Postmarketing reports indicate that the effects of BOTOX® Cosmetic and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These may include asthma, generalized muscle weakness, diplopia, ptosis, dysphagia, dysphonia, dysarthria, urinary incontinence and breathing difficulties. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spas ticity but symptoms may also occur in adults treated for spas ticity and other conditions, particularly in those patients who have an underlying condition that would predispose them to these symptoms. In unapproved uses, including spasticity in children, and in approved indications, cases of spread of effect have been reported at doses comparable to those used to treat cervical dystonia and spasticity at lower doses.

CONTRAINDICATIONS
BOTOX® Cosmetic is contraindicated in the presence of infection at the proposed injection site(s) and in individuals with known hypersensitivity to any botulinum toxin preparation or any of the components in the formulation.

WARNINGS AND PRECAUTIONS
Lack of Interchangeability between Botulinum Toxin Products
The potency Units of BOTOX® Cosmetic are specific to the preparation and assay method utilized. They are not interchangeable with other preparations of botulinum toxin products and, therefore, units of biological activity of BOTOX® Cosmetic cannot be compared to nor converted into units of any other botulinum toxin products assessed with any other specific assay method.

Spread of Toxin Effect
Please refer to Boxed Warning for Distant Spread of Toxin Effect.
No definitive serious adverse event reports of distant spread of toxin effect associated with dermatologic use of BOTOX® Cosmetic at the labeled dose of 20 Units (for glabellar lines), 24 Units (for lateral canthal lines), 40 Units (for forehead lines with glabellar lines), 44 Units (for simultaneous treatment of lateral canthal lines and glabellar lines), and 64 Units (for simultaneous treatment of lateral canthal lines, glabellar lines, and forehead lines) have been reported.

Serious Adverse Reactions With Unapproved Use
Serious adverse reactions, including excessive weakness, dysphagia, and aspiration pneumonia, with some adverse reactions associated with fatal outcomes, have been reported in patients who received BOTOX® injections for unapproved uses. In these cases, the adverse reactions were not necessarily related to distant spread of toxin, but may have resulted from the administration of BOTOX® to the site of injection and/or adjacent structures. In several of the cases, patients had pre-existing dysphagia or other significant

IMPORTANT SAFETY INFORMATION (continued)
WARNINGS AND PRECAUTIONS (continued)
disabilities. There is insufficient information to identify factors associated with an increased risk for adverse reactions associated with the unapproved uses of BOTOX®. The safety and effectiveness of BOTOX® for unapproved uses have not been established.

Hypersensitivity Reactions
Serious and/or immediate hypersensitivity reactions have been reported. These reactions include anaphylaxis, serum sickness, urticaria, soft-tissue edema, and dyspnea. If such reactions occur, further injection of BOTOX® Cosmetic should be discontinued and appropriate medical therapy immediately instituted. One fatal case of anaphylaxis has been reported in which lidocaine was used as the diluent and, consequently, the causal agent cannot be reliably determined.

Cardiovascular System
There have been reports following administration of BOTOX® of adverse events involving the cardiovascular system, including arrhythmia and myocardial infarction, some with fatal outcomes. Some of these patients had risk factors including pre-existing cardiovascular disease. Use caution when administering to patients with pre-existing cardiovascular disease.

Increased Risk of Clinically Significant Effects with Pre-existing Neuromuscular Disorders
Individuals with peripheral motor neuropathic diseases, amyotrophic lateral sclerosis, or neuromuscular junction disorders (e.g., myasthenia gravis or Lambert-Eaton syndrome) should be monitored when given botulinum toxin. Patients with neuromuscular disorders may be at increased risk of clinically significant effects including generalized muscle weakness, diplopia, ptosis, dysphonia, dysarthria, severe dysphagia, and respiratory compromise from onabotulinumtoxinA (see Warnings and Precautions).

Dysphagia and Breathing Difficulties
Treatment with BOTOX® and other botulinum toxin products can result in swallowing or breathing difficulties. Patients with pre-existing swallowing or breathing difficulties may be more susceptible to these complications. In most cases, this is a consequence of weakening of muscles in the area of injection that are involved in breathing or oropharyngeal muscles that control swallowing or breathing (see Based Warning).

Pre-existing Conditions at the Injection Site
Caution should be used when BOTOX® Cosmetic treatment is used in the presence of inflammation at the proposed injection site(s) or when excessive weakness or atrophy is present in the target muscle(s).

Human Albumin and Transmission of Viral Diseases
This product contains albumin, a derivative of human blood. Based on effective donor screening and product manufacturing processes, it carries an extremely remote risk for transmission of viral diseases and variant Creutzfeldt-Jakob disease (vCJD). There is a theoretical risk for transmission of Creutzfeldt-Jakob disease (CJD), but if that risk actually exists, the risk of transmission would also be considered extremely remote. No cases of transmission of viral diseases, CJD or vCJD have ever been identified for licensed albumin or albumin contained in other licensed products.

ADVERSE REACTIONS
The most frequently reported adverse reaction following injection of BOTOX® Cosmetic for glabellar lines was eyelid ptosis (3%).

The most frequently reported adverse reaction following injection of BOTOX® Cosmetic for lateral canthal lines was eyelid edema (1%).

The most frequently reported adverse reactions following injection of BOTOX® Cosmetic for forehead lines with glabellar lines were headache (9%), brow ptosis (2%) and eyelid ptosis (2%).
SoME™ is a rejuvenating topical skincare product that uses a proprietary blend of ingredients combined by your physician with your own Platelet Rich Plasma (PRP) to give you a truly personalized cosmetic experience.

CELEBRATE THE EXCLUSIVE PRODUCT LAUNCH WITH PAULA ABDUL
FRIDAY JULY 12TH 5:30PM MARGAUX 2

Disclaimer:
Aesthetics Biomedical’s SoME™ products described on this material are intended to meet the FDA’s definition of a cosmetic product, an article applied to the human body to cleanse, beautify, promote attractiveness, and alter appearances. These Aesthetics Biomedical products are not intended to be drug products that diagnose, treat, cure, or prevent any disease or condition. These products have not been approved by the FDA and the statements on this material have not been evaluated by the FDA.

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SoME™ is a rejuvenating topical skincare product that uses a proprietary blend of ingredients combined by your physician with your own Platelet Rich Plasma (PRP) to give you a truly personalized cosmetic experience.

**Nina Desai, MD**  
Board Certified Dermatologist

Friday, July 12 | 5:30pm MARGAUX 2  
Dr. Nina Desai recently relocated from New York City, where she practiced in a private practice setting on Park Avenue and in Tribeca, specializing in medical and cosmetic dermatology. After earning her MD from Brown University, Dr. Desai went on to train at St. Luke’s-Roosevelt Medical Center in New York City where she was elected Chief Resident for the Department of Dermatology. Throughout her career, Dr. Desai has conducted dermatological research at Harvard University and Cornell University and has authored numerous journal articles. Her philosophy is simple: to help all of her patients achieve healthy, beautiful skin so they can look and feel their very best every day.

**Wendy Roberts, MD, FAAD**  
Cosmetic Dermatologist

Friday, July 12 | 5:30pm MARGAUX 2  
Saturday, July 13 | 11:00am - 12:15pm LATOUR 7  
As a preeminent Board Certified Physician, Dermatologist and Board Certified Dermatopathologist, Dr. Roberts specializes in Cosmetic Dermatology, Generational Dermatology™ and Ethnic Skin of Color. Well-equipped by the rigors of her Stanford Medical School training, surgical and dermatology residences, and Pathology fellowship, Dr. Roberts is the Founding Director of Dermatopathology of Loma Linda Division of Dermatology. She has tackled and triumphed over a comprehensive range of skin problems, diseases and conditions using innovative methods that have earned her national and international recognition.

**Jordana M. Herschthal, MD, FAAD**  
Board Certified Dermatologist

Friday, July 12 | 5:30pm MARGAUX 2  
Saturday, July 13 | 11:00am - 12:15pm LATOUR 7  
Jordana Herschthal, M.D., is a board certified dermatologist and a diplomate of the American Board of Dermatology. In addition to general dermatology, she is an expert in cosmetic treatments, dermal fillers, laser procedures, dermatologic surgery, and skin cancer management, including Mohs surgery. Dr. Jordana Herschthal joined forces with her father, Dr. David Herschthal, at The Herschthal Practice in Boca Raton, Florida. Dr. Herschthal is passionate about educating the future physicians in her specialty. She's an associate clinical professor at the University of Miami's Department of Dermatology and Cutaneous Surgery.

**Monica Bonakdar, MD**  
Aesthetic Specialist

Friday, July 12 | 1:00pm - 1:15pm LAFITE BALLROOM  
Friday, July 12 | 5:30pm MARGAUX 2  
Dr. Monica Bonakdar has been in private practice in Newport Beach, California for over 20 years. She has dedicated her entire practice to transforming her patients into younger and more self-confident versions of themselves with nonsurgical cosmetic dermatology solutions such as Botox Cosmetic, fillers, lasers and cosmeceutical skincare. Dr. Bonakdar established Bonakdar Institute to provide Newport Beach and neighboring communities with new and safe cutting edge cosmetic treatments for looking natural, youthful, and beautiful. She continues to be an early adopter of new and safe cutting-edge technologies in the ever-evolving world of cosmetic medicine.
PRE-SHOW COURSES
THURSDAY, JULY 11, 2019

Advanced Injectable Training Courses
Each of these half-day courses will commence with cutting-edge information from the leading authorities on facial injectables and continue with the unique opportunity to get up close and personal with eight to ten of the country’s most accomplished injectors as they walk you through their techniques and methodologies via live demos. Participants will receive CME credit upon completion of each course.

COURSE 1:
9:00 AM - 1:00 PM
Advanced Neurotoxin Techniques
Meeting Room: Margaux 2
4 CE credits available
Moderator: Robert Troell, M.D.
- J.D. McCoy, N.M.D.: An Update on the Current Market and a Preview of What’s on the Horizon
- Monica Bonakdar, M.D.: Emerging Applications for Neurotoxin
- Shaun Patel, M.D.: Neurotoxin Treatment for Jawline and Neck Rejuvenation
- Lori Robertson, M.S.N.: Controversies in Prejuvenation

COURSE 2:
2:00 PM - 6:00 PM
Advanced Dermal Filler Techniques
Meeting Room: Margaux 2
4 CE credits available
Moderator: Shino Bay Aguilera, D.O.
- Rand Rusher, R.N.: How to Keep Out of Trouble with Dermal Fillers
- Christian Subbio, M.D.: Short-Term vs. Long-Term Fillers – How to Choose the Right Product for Your Patient
- Lori Robertson, M.S.N.: Fillers: The Gateway Treatment for Millennials
- Shino Bay Aguilera, D.O.: PLLA: A Cinderella Story

9:00 AM - 5:00 PM
Advanced Laser Techniques and Applications Symposium
Meeting Room: Chamberlin 2
Gain advanced knowledge of the latest technologies, techniques and best practices used in performing laser-based aesthetic applications. Topics covered will include an overview of the different modalities available, as well as a review of the top aesthetic laser platforms and the clinical protocols used to achieve the best outcomes. This course will conclude with live demonstrations.

Moderators: Michael Gold, M.D. and E. Victor Ross, M.D.
- Patty Owens, R.N.: Laser Safety Compliance – Are Your Patients and Staff Safe?
- E. Victor Ross, M.D.: Evaluating and Choosing the Right Devices for Your Practice
- Michael Gold, M.D.: How to Get the Most from New Laser Platforms – What’s New
- Suneel Chilukuri, M.D.: THE Laser Safe for Summer: Versatile, Painless, Delegatable
- E. Victor Ross, M.D.: Clinical Intelligence and Advanced Multi-Application Technology as the Cornerstone of Your Practice
- Tess Mauricio, M.D.: Biocellular Therapies for Prevention and Treatment of Discoloration in Skin of Color
- James Newman, M.D.: Maximizing Outcomes with CO2 Fractional Skin Resurfacing
- Nasir Mohammad, M.D.: The Physics of Light-Based Therapy
- Chad Deal, M.D.: The SOTA Lift: Cutting-Edge Minimally Invasive Combination Techniques for Near Surgical Results
- Robert Troell, M.D.: Using Adjuvant Therapies to Optimize Laser Skin Resurfacing Outcomes

9:00 AM - 5:00 PM
The Certified Aesthetic Consultant Fast Track Certification Program – Advanced Techniques for Practice Success
Meeting Room: Latour 1, 4
Designed as a highly structured, interactive and intensive one-day platform with the most current information on practice management regulations, technology, digital media and marketing, Google algorithms and business plans. Participants will have the opportunity to take an examination at the conclusion of the show to receive their certification. Instructors include experts in practice marketing, patient counseling and executive office management. This is the only current and continuously updated certification program in the aesthetic industry, which is presented at The Aesthetic Show and The Aesthetic Academy.

Moderators: Jay Shorr and Mara Shorr
Module I: Advanced Marketing Techniques
- Greg Washington: Google’s 2019 Internet Do or Die Innovations
- Tara Leifer: Top 10 Secrets to Conquer Competition Online
- Audrey Neff: Inside the Millennial Demographic - Digital Strategies to Capture Today’s Fastest-Growing Group of Consumers
- Darren Seigel, Esq.: Stop Being Mediocre

Module II: Advanced Practice Metrics
- Kelly Smith: Creating Your Annual Marketing Plan
- Alex Thiersch: The Top Seven Traits of the Countries Best Medspa
- Don Soukup: Generate More Cash for Your Business

Module III: Advanced Counseling Skills
- Jay Shorr and Mara Shorr: An Overview of the Most Common Patient Types
- April Linden: Win Every Patient Personality Type
- Paula Di Marco Young, B.S., R.N.: Successful Consultation Conversion Strategies
*This module will include live role play demonstrations.

Module IV: Management Skills
- Kristy Murrow, P.A.-C.: Be More Than a Manager – Lead Your Practice
- Lisa Marie Wark: What Makes a Successful Practice: It Starts with You

For updated program details, pricing and registration, visit www.aestheticshow.com

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This product is certified as a medical device in the European Union under the Medical Device Directive 93/42/EEC by SGS CE0220, exclusively for the indication of autologous fat transfer. Other non-medical uses described to this device such as aesthetic body contouring are outside the scope of CE certification, and users should be aware product performance and/or safety has not been evaluated by SGS for those purposes.

HD PRP
REGULATORY STATUS: FDA-cleared 510(k) Class II medical device. HD PRP is designed to be used for the safe and rapid preparation of autologous platelet-rich plasma (PRP) from a small sample of peripheral blood at the patient point of care. The PRP is mixed with autograft and/or allograft bone prior to application to a bony defect for improving healing characteristics.

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Regenerative Aesthetics Symposium
Meeting Room: Latour 6

Powerful forces within our own bodies are being harnessed to regenerate, rejuvenate and restore tissues. Discover the tremendous potential of these regenerative therapies to dramatically transform the future of aesthetic medicine. Topics covered include stem cell-based solutions, microfat grafting and volumization technologies, tissue re-engineering, DNA / RNA therapies, platelet-rich plasma (PRP), platelet-rich fibrin (PRF), stromal vascular fraction (SVF), growth factors and more.

Moderators: Mark Berman, M.D. and Gregory Chernoff, M.D.

- Allan Yang Wu, M.D.: Exosomes and Aesthetics: Hope or Hype? An Update on Next-Generation Regenerative Aesthetics
- Tess Mauricio, M.D.: Advanced Combination Protocols for Nonsurgical Facial and Hair Rejuvenation
- Ryan Welter, M.D., Ph.D.: When to Clot and When to Not – Cosmetic Applications of PRP and PRF
- Mark Berman, M.D.: Personal Cell Therapy – The Black Swan of Regenerative Medicine
- Gregory Chernoff, M.D.: Amniotic Fluid Stem Cell Exosomes: Therapeutic Perspectives
- Jason Emer, M.D.: Nonsurgical Hair Regeneration: Creating Patients for Life
- Gregory Laurence, M.D.: Combination Therapies for Facial Rejuvenation
- Richard Goldfarb, M.D.: Exosomes: Stem Cell Derived Vesicles Offering a New Approach to Rejuvenation and Regeneration in Aesthetic Procedures
- Farhan Taghizadeh, M.D.: Autologous Platelets and Skincare: Where the Future Lies
- Warren Seiler, III, M.D.: How the Vampire PRP Procedures are Transforming the Patient and Practice Experience
- John Kahan, M.D.: Platelet-Rich Plasma for Hair Loss
- Nathan Bryan, Ph.D.: Strategies to Optimize Regenerative Medicine Outcomes: The Role of Nitric Oxide
- Richard Goldfarb, M.D.: Use of Platelet-Rich Fibrin Matrix for Hair Growth in Males and Females

Sexual Health in Aesthetics
Meeting Room: Latour 7

Advances in the treatment of functional indications, combined with ground-breaking concepts in aesthetic medicine are expanding the field of sexual health and genital aesthetics. In addition to receiving an overview of this popular – and controversial – topic, you will leave with a better understanding of the various factors that affect sex drive, sexual function and pleasure, as well as the technologies and treatments being used for women's and men's intimate health. This course will conclude with live demonstrations.

Moderators: Russell Bartels, M.D. and Kimberly Evans, M.D.

- Jason Emer, M.D.: Downunder Treatments in Cosmetic Dermatology
- Edward Zimmerman, M.D.: Bundled Technologies for Sexual Rejuvenation
- Carolyn DeLucia, M.D.: The HIFEM Mommy Makeover
- Kimberly Evans, M.D.: The Hype in Hormone Therapy
- Russell Bartels, M.D.: PT-141: Peptide Therapy for Male and Female Sexual Dysfunction
- Warren Seiler, III, M.D.: Making the O-Shot and P-Shot Successful in Any Type of Practice
- Judson Brandeis, M.D.: How to Keep the Penis in Shape
- Paul Perito, M.D.: An Overview of Male Genital Cosmetics
- Allan Yang Wu, M.D.: Intravaginal Therapy with Er:YAG – A Review of Preliminary Study Results
- Farhan Taghizadeh, M.D.: The Use of Dermal Fillers and Lasers in Augmenting Sexual Health
- Sherry Thomas, M.D.: FDA Warning About Energy-Based Devices For “Vaginal Rejuvenation”: What Are the Claims and What is Expected?
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SPECIAL FOCUS COURSES

ADVANCED INJECTABLE APPLICATIONS AND TECHNIQUES

FRIDAY, JULY 12, 2019
3:45 PM – 5:45 PM

MODULE I: Concepts for Improving the Patient Experience

Meeting Room: Margaux 1

2 CE credits available

Facial injectables are everywhere for good reason: they can produce amazing results. Dive deep into the methods and techniques used to avoid discounting your services, while improving the patient experience and establishing your value proposition. This module will address the main concerns that every medical aesthetic practice shares when it comes to best practices and success with facial injectable products.

Moderator: Craig Mezrow, M.D.
- Manica Bonakdar, M.D.: Concepts for a Remarkable Facial Injectable Practice
- Lori Robertson, M.S.N.: The New Patient Spectrum for Facial Injectables
- Jonathan Kaplan, M.D.: Improving the Patient Experience with Injectables
- Patrick Bitter, Jr., M.D.: Competing in the Price Discounting Era
- Cameron Chesnut, M.D.: Creating an Aesthetic Evolution

FRIDAY, JULY 13, 2019
8:30 AM – 10:30 AM

MODULE II: Emerging Concepts in Facial Injectables

Meeting Room: Margaux 1

Discover how the power of emerging treatments, techniques and products are evolving the industry in this facial injectables focus course module. From fillers to neurotoxins and minimally invasive combination approaches, discover more about the groundbreaking procedures that are the future of our industry. You’ll come away with a deep understanding of where the facial injectable field is headed.

Moderator: Robert Troell, M.D.
- J.D. McCoy, N.M.D.: New Products and Treatments on the Horizon
- Jennifer Pearlman, M.D.: The Art and Science of the Perfect Pout
- Christian Subbio, M.D.: Breaking News! Fillers Don’t Lift, They Fill
- Kian Karimi, M.D.: Minimally Invasive Combination Approaches
- George Baxter-Holder, D.N.P.: A Journey Through Anatomy and the Aging Face

SATURDAY, JULY 13, 2019
1:45 PM – 3:45 PM

MODULE III: Systematic Approaches to Patient Treatments

Meeting Room: Margaux 1

In this module, learn how to perfect your facial injectables business with systematic approaches to patient consultations and treatments. From individual customization to avoiding complications and the “overfilled” look, this session will reveal proven techniques to elevate your practice and explore the unique beauty ieverney individual.

Moderator: J.D. McCoy, N.M.D.
- Rebecca Small, M.D.: A Systematic Approach to the Facial Injectables Consultation
- Jennifer Pearlman, M.D.: The Right Angle: 3D Jawline Sculpting
- George Baxter-Holder, D.N.P.: Facial Volumization and the Mystery Ligaments
- Cameron Chesnut, M.D.: Restoration of Visual Loss with Retrobulbar Hyaluronidase After HA Filler
- Alexander Rivkin, M.D.: Discover the Power of Definition

*Additional faculty: Rand Rusher, R.N.

ADVANCED TECHNIQUES FOR PRACTICE SUCCESS

FRIDAY, JULY 12, 2019
3:45 PM – 5:45 PM

MODULE I: Patient Demographic Segmentation in Marketing

Meeting Room: Chambertin 2

In today’s aesthetic practice every patient is unique, so understanding how to meaningfully and successfully attract and connect with the spectrum of patients is more important than ever. This first of three focus courses will address demographic segmentation in marketing based on various patient characteristics, including age, race, gender, ethnicity, sexual orientation, and more. Please see course details online.

Moderators: Jay Shorr and Mara Shorr
- Jason Emer, M.D.: My Unique Niche of Male Aesthetics and Body Shaping/Ab Etching
- Sam Peek: Advanced Paid Digital Ads – How to Successfully Target Your Digital Demographic
- Shino Bay Agulera, D.O.: Patient Attraction
- Alina Palladino: Choosing the Right Procedure to Market to Your Patient Demographics
- Jay Shorr and Mara Shorr: Bridging the Age Gap – Marketing to Millennials and Baby Boomers
- Suneeh Chilukuri, M.D.: The Aesthetic Icons

FRIDAY, JULY 13, 2019
8:30 AM – 10:30 AM

MODULE II: Social Media Marketing

Meeting Room: Chambertin 2

If you feel like social media is taking over your world, you’re not alone. The rise of social media has drastically changed the rules of marketing as you know it, presenting an extraordinary opportunity to promote your services and expertise to a broader audience in new and dynamic ways. But you can’t just “wing it” when it comes to achieving your marketing and branding goals in this unique environment. This second of three focus courses will present proven marketing strategies from marketing experts, with examples and insight from some of the top physician influencers who have found immense success using social media. Please see course details online.

Moderators: Jay Shorr and Mara Shorr
- Charles Galans, M.D.: My Unique Approach to Social Media Marketing
- Humberto Palladino, M.D.: How to Create a Social Media Following and Convert Them into Patients
- Tim Sawyer: Social Media Strategies to Dominate Competition in 2019
- Jonathan Kaplan, M.D.: How to Use Social Media Influencers to Grow Your Business
- Thomas Jeneby, M.D.: I Follow You on Facebook! A Plastic Surgeon’s Journey into the Crazy World of Live Procedure Marketing
- Chad Erickson: Maximizing your Social Media ROI

SATURDAY, JULY 13, 2019
1:45 PM – 3:45 PM

MODULE III: Practice Management and Growth Concepts

Meeting Room: Chambertin 2

The business of aesthetic medicine requires more than just clinical and surgical expertise. Even thriving practices struggle with the scope of distinct and dynamic factors involved in running a successful aesthetic practice (e.g.: building a strong brand identity; creating and maintaining a strong culture of ethical values and professional philosophy; staying ahead of the competition; consistently growing your patient base, revenue and profits; contending with coupon sites [Groupon, LivingSocial, etc.]; and more). This last of three focus courses will feature practice marketing experts introducing and discussing innovative concepts in practice management and growth opportunities. Please see course details online.

Moderators: Jay Shorr and Mara Shorr
- Paula D’Marco Young, B.S., R.N.: Medspa Memberships and Patient Loyalty Programs
- Kimball Lundahl, D.C.: Lipo Laser and Weight Loss: Take Your Practice to the Next Level
- Chad Erickson: Manage with Key Results to Create a Culture of Excellence
- Kelly Smith: The Power of Sales Events Instead of Discounting
- April Linder: Creating Patients for Life – Applying the Ritz Carlton Service Standards to Your Practice
- Scott Martin: Economic Hurdles Facing the Aesthetic Industry and How They Can Be Eliminated

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- **Secret RF**: Advanced Skin Revitalization with Fractional Microneedling

Attend The Following Presentations:

- **PreShow: Sexual Health in Aesthetics Symposium**
  - Intravaginal Therapy with Er:YAG-A Review of Preliminary Study Results
  - Allan Yang Wu, FACS, Irvine, CA
  - July 11, 2:00 pm - 2:30 pm
  - Location: TBA

- **Energy-Based Aesthetic Treatments Session**
  - Vic Ross, MD, Scripps Health, San Diego, CA
  - Friday, July 12, 2:35 pm - 2:50 pm
  - Location: Latour 1,4

- **The Right Treatment Mix - Sustaining Practice Growth for Today's Evolving Patient**
  - James Mirabile, MD, Women’s Clinic, Overland Park, KS
  - Friday, July 12, 3:45 pm - 5:00 pm
  - Location: TBA

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Adventures in Regenerative Medicine: Best Practices to Enhance Results in Facial Rejuvenation

2 CE credits available
Meeting Room: Margaux 1

To tailor treatments that address the anatomy, desires and expectations of individual patients, aesthetic clinicians need to understand how to effectively and safely use the growing variety of non-invasive therapeutic options alone and in combination. This is especially true regarding evolving, innovative regenerative therapies for aging cells and tissues, such as long-acting biostimulatory soft tissue fillers, platelet-rich plasma and autologous fat transfer. This activity is designed to educate aesthetic clinicians regarding optimal use of regenerative therapies as a fundamental component of individualized facial rejuvenation.

Faculty:
- J.D. McCoy, N.M.D., Gilbert, AZ
- Jason Emer, M.D., West Hollywood, CA

This event is open to all registered attendees.

Unique Uses of Microneedling
1.25 CE credits available
Meeting Room: Latour 3

Microneedling has become one of the most in-demand aesthetic treatments today, but do you know all of the unique applications that this technology can perform? Discover some of the innovative treatment protocols being used for acne, burn scars, stretch marks, hyperhidrosis, alopecia, transdermal product delivery and more. Faculty will also examine the safety and efficacy concerns of microneedling, along with the success of using it in combination with other treatments.

Moderator: Michael Gold, M.D.
Faculty:
- Garry Lee, M.D.: PRP Powered Microneedling – 2019
- Steven Weiner, M.D.: RF Microneedling: An Effective Treatment Alternative for Hyperhidrosis
- Sunee Chilukuri, M.D.: A Review of Emerging Microneedling Applications
- J.D. McCoy, N.M.D.: Precision Microneedling for Facial Contouring: Eye Bags to Jowl Sags
- Michael Gold, M.D.: The Science Behind Microneedling

A Glimpse into the Future of Plastic Surgery
1.75 CE credits available
Meeting Room: Latour 3

While nonsurgical therapies top the list of the most requested aesthetic treatments, data shows that surgical cosmetic procedures have experienced an overall increase in the past year. Both renowned and rising surgeons will present progressive techniques and procedures that are making a marked difference in results, culminating with a discussion on managing extreme expectations.

Moderator: Andrew Ordon, M.D.
Faculty:
- Joseph Niamtu, D.M.D.: Managing Patient Expectations and Preserving Your Sanity
- Andrew Ordon, M.D.: #NoFilters: CO2 Laser for Women’s Health and More
- Wendy Roberts, M.D.: New Applications for Skin of Color with 650 Microsecond Technology
- E. Victor Ross, M.D.: Combating Reds and Browns with a Novel, Dual Wavelength 532/1064 nm Laser
- Craig Mrowz, M.D.: No Filters: CO2 Laser for Women’s Health and More
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MAIN PROGRAM

3:45 PM - 5:00 PM
Scientific Workshops
See Website for More Information

3:45 PM - 5:45 PM
Special Focus Course – Advanced Injectable Applications and Techniques

MODULE I: CONCEPTS FOR IMPROVING THE PATIENT EXPERIENCE
2 CE credits available
Meeting Room: Margaux 1

Special Focus Course – Advanced Techniques for Practice Success
MODULE I: PATIENT DEMOGRAPHIC SEGMENTATION IN MARKETING
Meeting Room: Chambertin 2

6:00 PM – 9:30 PM
SPONSOR COCKTAIL RECEPTIONS

Discovering Revolutionary Effective Aesthetics with MINT
Sponsored by Hans Biomed
Location: Alsace 2
Faculty: Scott Callahan, M.H.S., P.A.-C.; Gerald Pierone, Jr., M.D.; Jennifer Song, M.D.

Introducing SoME: PRP-Based Skincare That’s All You
Sponsored by Aesthetics Biomedical
Location: Margaux 2
Faculty: Monica Bonakdar, M.D.; Nina Desai, M.D.; Jordana Herschthal, M.D.; Wendy Roberts, M.D.

Muscles on the Catwalk
Sponsored by BTL Aesthetics
Location: Mouton 1, 2
Faculty: Shino Bay Aguilera, D.O.; Suneel Chilukuri, M.D.; Richard Goldfarb, M.D.; David Kent, M.D.; Brian Kinney, M.D.; J.D. McCoy, N.M.D.; Craig Ziering, D.O.

Saturday, July 13, 2019

EXHIBIT HALL HOURS 8:00 AM – 6:00 PM
8:00 AM Breakfast in Exhibit Hall

8:30 AM – 10:30 AM
CONCURRENT SESSIONS:
The Regenerative Aesthetics Revolution
2 CE credits available
Meeting Room: Latour 3

Regenerative aesthetics is creating a lot of excitement as an evidence-based anti-aging therapy. Learn about this rapidly expanding field of autologous treatments, its upside and potential downsides and how to successfully add these therapies into your practice.

Moderator: Richard Goldfarb, M.D.

Faculty:
- Ryan Welter, M.D., Ph.D.: Cellular Regenerative Medicine – Harnessing the Power of Biocellular Technology
- Gregory Chernoff, M.D.: The Role of Nitric Oxide in Cellular Medicine
- Mark Berman, M.D.: Evolving Facial Rejuvenation – From the Days of the SMAS Facelift to Advanced Adipose and Stem Cell Rejuvenation
- Tess Mauricio, M.D.: Advanced Combination Protocols for Vaginal Restoration and Rejuvenation
- Gregory Laurence, M.D.: From Cosmetic Surgery to Regenerative Medicine: An Awakening
- Edward Zimmerman, M.D.: Combination Therapies for Penile Restoration and Rejuvenation
- George Taylor, M.D.: Hair Follicle Regeneration via Microneedling with Native Human Biosignaling Molecules

Developments in Skincare Science
Meeting Room: Latour 1, 4

With the increasing number of products and ingredients used in skincare formulations and cosmeceuticals, choosing the right one for your practice can be daunting. Become adept at combining the clinical and aesthetic aspects of dermatology for successful treatments, as well as applications, efficiencies and effectiveness of common ingredients and products so you can make the right choices for your practice.

Moderator: Lara Devgan, M.D.

Faculty:
- Leslie Baumann, M.D.: Designing a Skincare Regimen
- Carl Thordfeldt, M.D.: Plant-Based Cosmeceuticals That are Worthy Alternatives to Prescription Therapies do Exist
- Ahmed Al-Qahtani, M.D.: Growth Factors: Harnessing Healing Power – From Restoration to Rejuvenation
- Nikolay Turovets, Ph.D.: Retinol Makes Skin Act Younger. Defensins Make Skin Younger
- Shino Bay Aguilera, D.O.: Managing Discoloration and Restoring the Skin’s Natural Barrier
- Rita Linkner, M.D.: A Proven Anti-Aging Peel: The Essential Tool for Any Practice
- Gregory Chernoff, M.D.: Revolutionary Nitric Oxide Skincare Products
- Jennifer Pearlman, M.D.: Bespoke Beauty: DNA-Based Skincare
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  - Non-invasive treatment of periorbital wrinkles and rhytids including upper and lower eyelids; and
  - Non-invasive treatment of wrinkles and rhytids.
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  - Dermatologic and general surgical procedures for electrocoagulation and hemostasis.
  - Non-invasive treatment of periorbital wrinkles and rhytids;
  - Non-invasive treatment of wrinkles and rhytids;
  - Temporary improvement in the appearance of cellulite;
  - Relief of minor muscle aches and pains;
  - Relief of muscle spasm; and
  - Temporary improvement of local circulation (blood circulation).

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MAIN PROGRAM

Special Focus Course – Advanced Injectable Applications and Techniques
MODULE II: EMERGING CONCEPTS IN FACIAL INJECTABLES
2 CE credits available
Meeting Room: Margaux 1

Special Focus Course – Advanced Techniques for Practice Success
MODULE II: SOCIAL MEDIA MARKETING
Meeting Room: Chambertin 2

10:30 AM – 11:00 AM Break in Exhibit Hall

11:00 AM – 12:15 PM
CONCURRENT SESSIONS:
The Legal Structure of an Aesthetic Practice
Meeting Room: Latour 1, 4
Get the latest information on legal matters that an aesthetic practice might face, including the current regulations related to the evolving digital landscape, liability issues, federal and state regulatory issues, best practices in asset protection and more.
Moderator: Alex Thiersch
Faculty:
• David Mandell: Asset Protection 101
• Michael Byrd: Which Corporate Entity (S-Corp, LLC, etc.) Should I Choose for My Aesthetic Practice?
• Alex Thiersch: Who Can Do What: An Overview of Roles and Responsibilities in a MedSpa from a Legal Standpoint
• Allyson Avila: Advertising Restrictions for Physicians – What You Need to Know to Avoid Unprofessional Conduct or Potential FTC Violations

Sexual Health in Aesthetics
Meeting Room: Latour 3
Concepts in aesthetic medicine have driven recent advancements in the rising field of sexual health and genital aesthetics. In addition to receiving an overview of this popular – and controversial – topic, you will leave with a better understanding of the various factors that affect sex drive, sexual function and pleasure, as well as the technologies and treatments being used for women’s and men’s intimate health.
Moderator: Edward Zimmerman, M.D.
Faculty:
• Kimberly Evans, M.D.: Understanding and Maneuvering the Sexual Revolution of Aesthetics
• Russell Bartels, M.D.: The Key Components of a Sexual Optimization Practice – Understanding the Problems and Providing the Right Solutions
• Judson Brandeis, M.D.: Bio-Has: The Aging Penis
• Paul Perito, M.D.: The Full Spectrum of Penile Rejuvenation

11:00 AM – 12:15 PM
Scientific Workshops
See Website for More Information

12:15 PM – 1:45 PM Lunch in Exhibit Hall
- Julie Acarregui, C.R.N.A., M.S.N.: Dysport Delivers: Toxin Science
- Jason Emer, M.D.: How I Achieve Superior Skin Rejuvenation Results and Profitability with the Salt Facial Skin Renewal System

1:45 PM – 3:45 PM
CONCURRENT SESSIONS:
Advanced Body Shaping Therapies
2 CE credits available
Meeting Room: Latour 1, 4
The worldwide acceptance and adoption of nonsurgical body shaping and skin tightening procedures is continuing to experience strong growth. Obtain a full overview and deep insights into the leading and next-generation procedures and technologies being used to achieve exceptional results.
Moderator: Suneel Chilukuri, M.D.
Faculty:
• Christian Subbia, M.D.: Nonsurgical Body Shaping: Know Your Limits
• Jason Emer, M.D.: Combination Protocols for Superior Hi-Def Body Contouring Outcomes
• Angelo Cuzalina, D.D.S., M.D.: Safe Surgical Buttock Enhancement – Prevention of Fat Emboli and Other Major Risks
• Christine Petti, M.D.: Beyond Liposuction: Nonsurgical Liposculpting
• Robert Iroll, M.D.: The Best Cellulite Tx
• J.D. McCoy, N.M.D.: The Muscle Revolution

The Evolution of Facelifting
2 CE credits available
Meeting Room: Latour 3
Due to patient demand, practitioners are increasingly rejuvenating and volumizing the face using an arsenal of minimally invasive techniques, rather than traditional surgery. Tools of the trade include: dermal fillers, neurotoxins, collagen stimulating lifting threads, fat transfer, energy-based devices and more. Discover the outcomes that can be achieved with non-invasive, minimally invasive and/or microsurgical options that lift, tighten and contour facial and subdermal skin.
Moderator: Erez Dayan, M.D.
Faculty:
• Deepak Dugar, M.D.: Nonsurgical Facelift Pearls and Safety
• Yan Trokel, D.D.S., M.D.: The Closed Facelift System
• Cameron Chesnut, M.D.: Paradigm Shift: Lifting as an Adjunct to Volumizing and Tightening
• Steven Weiner, M.D.: The reJAWvenation Technique for Jawlines (continued next column)

- Chad Deal, M.D.: The State-of-the-Art Lift: Combining Cutting-Edge Minimally Invasive Techniques to Achieve Near Surgical Results
- Anil Rajani, M.D.: Combination Cocktails – Capitalize on the Fastest-Growing Nonsurgical Trends in Facial Rejuvenation
- DuShi Lee, M.D.: Face the Music: The Latest Laser Technologies in Harmony for the Ultimate Facial Rejuvenation
- Suneel Chilukuri, M.D.: Fillers Without Injections: Energy-Based Approach to Higher Profits and Patient Satisfaction

Special Focus Course – Advanced Injectable Applications and Techniques
MODULE III: SYSTEMATIC APPROACHES TO PATIENT TREATMENTS
2 CE credits available
Meeting Room: Margaux 1

Special Focus Course – Advanced Techniques for Practice Success
MODULE III: PRACTICE MANAGEMENT AND GROWTH CONCEPTS
Meeting Room: Chambertin 2

3:45 PM – 4:15 PM Break in Exhibit Hall

4:15 PM – 5:30 PM
CONCURRENT SESSIONS:
Correcting Botched Cases and Complications
Meeting Room: Latour 1, 4
Learn how to avoid unwanted complications and inferior outcomes. Luminaries will provide an in-depth overview of complication rates and the circumstances under which they occur. Real-life cases will be reviewed to demonstrate common and difficult complications, and specialists will provide insight on how to avoid and/or correct these challenging cases.
Moderator: Christine Petti, M.D.
Faculty:
• Gary Matyke, M.D.: Evaluating and Treating the Botched Patient
• Gregory Chernoff, M.D.: The Problem Patient, Your’s or Someone Else’s: What Not to Say, What Not to Do
• Erez Dayan, M.D.: Body Contouring: Deformities in Liposuction and a Pathway to Correction – An Energy-Based Approach
• Lori Robertson, M.S.N.: How to Correct and Avoid the Most Common Complications with Facial Injectables
• Ramtin Kassir, M.D.: Correcting Botched Rhinoplasties: Common Mistakes and How to Avoid Them

Integrative Aesthetics: The Emergence of Bespoke Treatments
Meeting Room: Latour 3
A reactive, one-size-fits-all approach to patient care is no longer acceptable. Each body is different, and
(continued next page)
The SaltFacial
Skin Renewal Therapy

The #1 Beauty Treatment of 2019...

“Say Hello to The SaltFacial”
- HudaBeauty, January 2019

The Aesthetic Show 2019
Booth #638
you must relate to your patients' individual desires. Examine the importance of personalized medicine and applying an integrative approach to each new patient consult.

**Moderator:** Jennifer Pearlman, M.D.  
**Faculty:**  
- Farhan Taghizadeh, M.D.: The Use of Regenerative Products in Your Medical Practice  
- Andre Berger, M.D.: Unlocking the Puzzle: Hormones and Aesthetics  
- Erez Dayan, M.D.: Customized Technology-Based Body Contouring – Matching Different Body Areas with the Appropriate Modality for Optimal Results

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**4:15 PM - 5:30 PM**  
**Scientific Workshops**  
See Website for More Information

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**5:30 PM - 6:30 PM**  
The Aesthetic Show Saturday Evening Social with Andrew Ordon, M.D.  
**Location:** Lafite Ballroom

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**SUNDAY, JULY 14, 2019**  
**7:00 AM - 5:00 PM**  
**Male and Female Sexual Wellness Hands-On CME Summit**  
*Additional registration required*  
Clinical didactic and hands-on taught by expert (continued next column)

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**CONTINUING MEDICAL EDUCATION / CONTINUING EDUCATION ACCREDITATION**

Please note that all attendees are required to review all CME/CE information provided prior to attending each accredited session. Unless otherwise noted in the session handout, the following statements apply to accredited sessions:

**TARGET AUDIENCE**  
The target audience for this initiative consists of medical professionals, including physicians, nurse practitioners, physician assistants, registered nurses, and other healthcare practitioners involved in aesthetics and medical dermatology practices.

**LEARNING OBJECTIVES**  
At the conclusion of the conference, learners should be better able to:  
- Assess the most current safety and efficacy data and guideline recommendations for a number of aesthetic procedures and treatment options and identify the most appropriate plan for their patients

**ACREDITATION**  
Physicians

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education through the joint providership of The Institute for Continuing Healthcare Education (Institute), The Aesthetic Show, and American Academy of CME, Inc. (Academy). The Institute is accredited by the American Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. This activity has been approved for AMA PRA Category 1 Credit™. Please check back on this website and onsite in the program book for which sessions are being designated for credit and the maximum number of credits available for the activity.

**Physician Assistants**  
Per the American Academy of Physician Assistants, PAs attending an educational activity that has been designated for AMA PRA Category 1 Credit™ may claim up to the maximum number of credits designated.

**Nurse Practitioners/Registered Nurses**  
In support of improving patient care, this activity has been planned and implemented by American Academy of CME, Inc. and Institute for Continuing Healthcare Education, and The Aesthetic Show. American Academy of CME, Inc. is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team. Please check back on this website and onsite in the program book for which sessions are being designated AMA PRA Category 1 Credit™ for nursing contact hours and the maximum number of contact hours available for the activity.

**DISCLOSURE DECLARATION**  
According to the disclosure policy of the Institute for Continuing Healthcare Education and the American Academy of CME, Inc., all faculty, planning committee members, editors, managers and other individuals who are in a position to control content are required to disclose any relevant relationships with any commercial interests related to each activity. The existence of these interests or relationships is not viewed as implying bias or decreasing the value of the presentation. All educational materials are reviewed for fair balance, scientific objectivity and levels of evidence. Disclosures will be made known to participants prior to the beginning of each accredited session.

The opinions expressed in this educational activity are those of the faculty, and do not represent those of American Academy of CME, Inc. and Institute for Continuing Healthcare Education, and The Aesthetic Show. This activity is intended as a supplement to existing knowledge, published information, and practice guidelines. Learners should appraise the information presented critically and draw conclusions only after careful consideration of all available scientific information.

Faculty will disclose o...
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The Art of Innovation Part 1: A Journey Through Anatomy and the Aging Face Featuring LucyLive
*Live Demonstration
Meeting Room: Margaux 2
Lori Robertson, M.S.N. and Justin Harper, M.D.
Meet LucyLive™: Explore our 3D cadaver experience. LucyLive offers a gateway into the world of facial aesthetics through 3D animation and lifelike anatomical structure. Be our guest as you journey through the layers of the face, and let Lucy be your guide.

From Concept to Reality: Three Secrets for Growing a Successful Practice
Meeting Room: Latour 6
Mark White
As many private practitioners will attest, the only thing harder than starting your own practice is running it successfully. With over 20 years’ experience, CEO of South Florida’s largest age management practice, Mark White, will be sharing three insights he has gained through years of challenges and the opportunities they created.

The Many Faces of Fotona
Meeting Room: Latour 7
Doohi Lee, M.D.
Come learn about all the capabilities and versatility of the Fotona Dynamis Pro. Treat skin resurfacing, body sculpting, skin lesions, tattoo removal and so much more with one laser in your practice.

MINT PDO: The Next Generation in Nonsurgical Thread Lifting
*Live Demonstration
Meeting Room: Margaux 1
Jennifer Song, M.D.
Developed with patented technology, the minimally invasive nonsurgical MINT PDO threads provide optimally designed and durable barbs for safe and effective thread-based face lifting results. Discover MINT PDO’s bi-directional and 360° helical barbs that pull and lift soft tissues of the sagging skin from every direction. Expand your skill set and learn more about the next generation in PDO threads and nonsurgical thread lifting with MINT PDO to provide instant face lifting results that last.

Redefining Possibilities Beyond Beauty
*Live Demonstration
Meeting Room: Chambertin 1
Carolyn DeLucia, M.D. and Kimberly Evans, M.D.
Learn how to help women enjoy life, pleasure and fitness. Leading women’s intimate health experts, Dr. DeLucia and Dr. Evans, discuss restoring the pelvic floor. Years of clinical and marketing pearls ranging from targeting, marketing, patient selection and consultations, treatment offerings and patient retention strategies will be divulged. A treatment demonstration and open forum for questions and answers will be conducted.

Ultherapy: Seeing is Believing
*Live Demonstration
Meeting Room: Latour 5
Scott Callahan, M.H.S., P.A.-C.
Mr. Callahan will present a live demonstration of the new Ultherapy treatment protocol “See, Plan, Treat.”

Please note the following General Sessions will be running at the same time in the Main Program and are open to everyone – no separate registration needed.
- The New Reality of Beauty – No Two Patients are Alike
- Unique Uses of Microneedling

SESSION TWO: 1:15 PM – 2:30 PM

Advances in Regenerative Medicine for Facial Aesthetics
1 CE credit available
Meeting Room: Chambertin 1
Jason Emer, M.D.
Regenerative aesthetics is a revolutionary approach that delivers effective and minimally invasive rejuvenation with natural-looking results. A relatively new medical technology, regenerative aesthetics provides cell-based and biostimulatory applications for skin rejuvenation, body contouring and hair restoration. In 2017, the global regenerative aesthetics market was estimated to be $150 million, with an expected annual growth of 16.2% through 2022. Learn how this growth is driven by physician and consumer demand and how you can incorporate regenerative aesthetics into your practice with cutting-edge approaches to aesthetic applications.

Evolving from Body Contouring to Body Sculpting
*Live Demonstration
Meeting Room: Latour 6
Suneel Chilukuri, M.D. and David Kent, M.D.
Skin, fat and muscle comprise 16%, 25% and 35% of the body, respectively. Treating one dimension fails to provide a true 3D effect. Join Dr. Chilukuri and Dr. Kent as they explore how to provide patients a truly non-invasive 3D sculpted outcome through a single modality, as well as combination therapy. A treatment demonstration and open forum for questions and answers will be conducted.

Introducing Renuvion: Helium Plasma, a New Paradigm in (Precision) Tissue Contraction
*Live Demonstration
Meeting Room: Latour 5
Edward Zimmerman, M.D.
Helium plasma, more than just time on tissue! Learn how clinicians are successfully using this unique energy platform to visibly contract soft tissue, with and without liposculpting, almost anywhere on the body. This is an economical solution for helping many patients avoid skin excision surgery, prolonged downtime and visible scars.

Keys to Locking Out Lawsuits, Medical License Protection and Tax Reduction
1 CE credit available
Meeting Room: Chambertin 2
Art McOmber
Medical professionals have unfortunately become all too easy targets for many trial attorneys. Learning how to use legal entities is vital to protect everything you have worked hard to achieve. Setting up C-Corps, S-Corps and LLCs is only part of the answer to this rapidly growing issue. This course will instruct you on how to protect one of your most important assets, your medical license. Even if you aren’t sued for a larger amount than what...
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- Increased revenue per patient.
SCIENTIFIC WORKSHOPS

The Ultimate Rejuvenation Procedure: Master the Combination for the Latest Non-Invasive Aesthetic Techniques

*Live Demonstration

Meeting Room: Margaux 1
Kian Karimi, M.D. and Anil Rajani, M.D.

Combining treatments is the key to achieving the most natural, three-dimensional overall rejuvenation with PDO threads, PRF and other minimally invasive therapies, using the latest devices and most innovative techniques.

What Men Want: Sexual Wellness over Aesthetics

1 CE credit available

Meeting Room: Latour 7
Russell Bartels, M.D. and Judson Brandeis, M.D.

Learn how to add turn-key, nonsurgical, no downtime procedures that men actually want, from two of the world’s leading experts on male sexual health. Dr. Bartels, a board certified OB/GYN will show you how to leverage a mainly female aesthetics practice to create a thriving men’s clinic. Dr. Brandeis, a board certified urologist, director of clinical excellence for GAINSWave® and founder of the PUMP Center, will teach you about profitable, low-intensity shockwave therapy, PRP and oral supplements that will keep male patients flowing into your practice.

Please note the following General Sessions will be running at the same time in the Main Program and are open to everyone – no separate registration needed:
- Energy-Based Aesthetic Treatments
- A Glimpse into the Future of Plastic Surgery

SESSION THREE: 3:45 PM – 5:00 PM

The Right Treatment Mix – Sustaining Practice Growth for Today’s Evolving Patient

*Live Demonstration

Meeting Room: Chambertin 1
James Mirabile, M.D.

To achieve and maintain practice growth and success, practices must adapt. Whether it is adapting to the local market or the changing demands of their patients, having the right mix of aesthetic offerings is a cornerstone to any successful practice. Join Dr. Mirabile as he shares his top tips for growing and sustaining a thriving practice with three essential treatment offerings.

Thermage and the Gen X Patient

*Live Demonstration

Meeting Room: Latour 5
Michael Gold, M.D.

The Thermage FLX® system is a non-invasive radiofrequency (RF)-based therapy that can smooth, tighten and contour skin for an overall younger-looking appearance with little to no downtime. Learn about Generation X’s perceptions and thoughts on skin tightening with Thermage, the number one provider of skin tightening treatments worldwide.

The Use of Radiofrequency in Aesthetic Surgery: Bridging the Treatment Gap

Meeting Room: Latour 7
Erez Dayan, M.D. and Jason Emer, M.D.

Radiofrequency technology has emerged as a cutting-edge technique to tighten skin and soft tissue. During this workshop, we will discuss the science behind radiofrequency, as well as applications, including periorbital, face, neck and body contouring. We will demonstrate the utility of monopolar, bipolar and fractional radiofrequency and show long-term results.

Y LIFT – The Revolutionary Nonsurgical Closed Facelift

Meeting Room: Latour 6
Yan Trokel, D.D.S., M.D. and Jason Pioli

Referred to as the, “30-minute miracle facelift,” by Dr. Oz, the Y LIFT is a world-renowned, minimally invasive, full face rejuvenation procedure. Developed by Dr. Trokel, the Y LIFT achieves instant and natural results with no incisions, no anesthesia and no downtime, utilizing Dr. Trokel’s structural volumizing technique, leading edge philosophy and closed facelift system. The Y LIFT achieves full structural correction with natural results that accentuate the cheekbones, revive the under eye area, define the jawline and lift the upper neck instantly with one 30-minute procedure.

Please note the following Special Focus Courses will be running at the same time (additional fee required):
- Emerging Procedures and Technologies

Please note the following General Sessions will be running at the same time in the Main Program and are open to everyone – no separate registration needed:
- Threads in 2019
- Advanced Injectables and Techniques Module I: Concepts for Improving the Patient Experience
- Advanced Techniques for Practice Success Module I: Patient Demographic Segmentation in Marketing

SATURDAY, JULY 13, 2019

SESSION ONE: 11:00 AM – 12:15 PM

The Advancing World of Body Contouring

Meeting Room: Chambertin 2
Omar A. Ibrahimi, M.D., Ph.D. and Brad Hauser

Dr. Ibrahimi, a board certified dermatologist and founder of the Connecticut Skin Institute, will share his insights on how practices can expand their offerings with non-invasive body contouring.

How to Treat Skin Inside and Out with the TotalSkin Solution

*Live Demonstration

Meeting Room: Latour 5
Steven Weiner, M.D.

The new Lutronic Genius is a high intensity, precision RF device that represents Intelligent Design for Intelligent Care™. Proprietary impedance measurement and feedback assures accurate delivery of energy into tissue, for safe and effective collagen and elastin remodeling that treats wrinkles, acne scars and laxity, anywhere on the body. The Lutronic LaseMD 1927 nm thulium laser fractionally rejuvenates the upper dermis and epidermis for a comfortable and fast treatment of pores, fine

#TAS2019
TAKING YOUR PRACTICE FROM GOOD TO GREAT:
LEADERSHIP STRATEGIES FROM A TWO-TIME INC. 500 ENTREPRENEUR

SATURDAY, JULY 13TH, 2019
11:00AM - 12:00PM

Uncover proven leadership, management, and digital marketing strategies that will take your aesthetic practice from good to great, in 2019 and beyond.

KEYNOTE SPEAKER:
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Introducing SoME: PRP-Based Skincare That’s All You
*Live Demonstration
Meeting Room: Latour 7
Jordana Herschthal, M.D. and Wendy Roberts, M.D.
This presentation will discuss the first cosmetic when combined with the patient’s own platelet-rich plasma (PRP)* provides a truly personalized home-use skincare product. When combined with PRP*, the unique formulation and topical application of the SoME™ product delivers multiple cosmetic improvements to fight facial aging. We will describe the research behind this remarkable product.
*PRP is provided by the physician at point-of-care.

MINT PDO Threadlifts – Designed for the Face and Body
Meeting Room: Margaux 2
Gerald Pierone, Jr., M.D.
Developed with patented technology, the minimally invasive nonsurgical MINT PDO threads provide optimally designed and durable barbs for safe and effective thread-based face lifting results. With a high tensile strength of USP 1-0, MINT PDO threads are designed to provide safe and instant lifting results for the face and body. Expand your insights and learn innovative approaches and designs to achieve instant lifting and contouring results not only for the face, but also other areas of the body, such as the neck, arms, legs, abdomen, décolletage and breasts.

The SaltFacial Skin Renewal Therapy: Discover Why it Was Named the #1 Medical Aesthetic Treatment of 2019
*Live Demonstration
Meeting Room: Latour 6
Jason Emer, M.D.
In this one-hour workshop, Dr. Emer will present how and why he utilizes The SaltFacial™ L’Avantage Skin Renewal Therapy System in his cutting-edge practice. Along with being a unique and highly effective, three-step treatment for improving the texture, tone and color of skin, The SaltFacial is also a completely innovative device that can be used before, during and after many aesthetic treatments to improve the quality of outcomes. Dr. Emer will describe how The SaltFacial technology works, when and whom it is right for, and how he personally uses it in his practice.

Taking Your Aesthetic Practice from Good to Great: Strategies from a Two-Time Inc. 500 Entrepreneur
Meeting Room: Margaux 1
Tim Sawyer
Mr. Sawyer shares proven leadership and marketing strategies for increasing profits, patients and retention in today’s $12 billion-dollar global industry.

SESSION TWO: 4:15 PM – 5:30 PM

An Alternative Approach in Treating the Tear Trough and Nasolabial Fold Regions Utilizing Specialty Mesh PDO Threads With and Without Filler
1 CE credit available
Meeting Room: Latour 5
Richard Goldfarb, M.D. and Richard Jin, M.D.
Discover a competitive and profitable market advantage utilizing specialty mesh PDO threads. Watch a demonstration on the tear trough region and nasolabial folds utilizing specialty mesh PDO threads with and without filler.

The Art of Innovation Part 2: Restylane Lyft For Hands and Midface Live Injections
*Live Demonstration
Meeting Room: Margaux 2
George Baxter-Holder, D.N.P. and Shino Bay Aguilera, D.O.
Join Dr. Baxter-Holder for an opportunity to learn the supporting science, injection technique, study data and practice implementation to help your patients complete their aesthetic look for both face and hands.

MINT PDO: Social Media Your Threadlift
Meeting Room: Latour 6
Scott Callahan, M.H.S., P.A.-C.
Developed with patented technology, the minimally invasive nonsurgical MINT PDO threads provide optimally designed and durable barbs for safe and effective thread-based face lifting results. As important as the stability of the thread and the skills of the practitioner, is the ability to promote and market the procedure to your patients. Discover methods to optimize and market MINT PDO threads and thread-based face lifting procedures to all generations.

Skin of Color and Comprehensive Rejuvenation: New Possibilities with Technology that Works
*Live Demonstration
Meeting Room: Margaux 1
Jason Emer, M.D. and Wendy Roberts, M.D.
In this interactive presentation, demonstration and discussion you will learn how 650 Microsecond Technology™ is transforming the way medical aesthetic practices address skin rejuvenation and aesthetic concerns for skin of color. Renowned dermatologists Drs. Emer and Roberts, will reveal how modern aesthetic medical practices are safely and effectively using 650 Microsecond Technology to address skin concerns for patients of all skin types and tones, including tanned skin. Learn how to comprehensively address rejuvenation, including skin aging, acne, melasma, hyperpigmentation, redness and veins on and off the face within a single treatment session to set your practice and patient experience apart. Plus, learn how these experts are effectively using combination therapies, including chemical peels, at-home skincare and other devices for unmatched patient results.

Please note the following General Sessions will be running at the same time in the Main Program and are open to everyone – no separate registration needed.
• The Legal Structure of an Aesthetic Practice
• Sexual Health in Aesthetics

This program includes sponsored content.
Russell Bartels, M.D., F.A.C.O.G.
Board Certified OB/GYN
Founder
Laser Vaginal Rejuvenation Institute of Scottsdale
Scottsdale, AZ, USA

Gregory Cheroff, M.D., F.R.C.S.
Plastic Surgeon
Medical Director
Cheroff Cosmetic Surgery
Indianapolis, IN and Santa Rosa, CA, USA

Cameron Chesnut, M.D., F.A.D., F.A.C.M.S., F.A.S.D.S.
Board Certified Dermatologist
Chesnut MD Cosmetics
Spokane, WA, USA

Suneel Chilukuri, M.D., F.A.A.D., F.A.C.M.S.
Dermatologist and Cosmetic Surgeon
Medical Director
Refresh Dermatology
Houston, TX, USA

Erez Dayan, M.D.
Plastic Surgeon
Founder
wikiPlasticSurgery
Reno, NV, USA

Lara Devgan, M.D., M.P.H., F.A.C.S.
Board Certified Plastic and Reconstructive Surgeon
CEO
Dr. Devgan Scientific Beauty
New York, NY, USA

Kimberly Evans, M.D., F.A.C.O.G.
Board Certified OB/GYN
Houston, TX, USA

Michael Gold, M.D.
Board Certified Dermatologist
Founder
Gold Skin Care Center, Advanced Aesthetics Medical Spa, The Laser and Rejuvenation Center and Tennessee Clinical Research Center
Nashville, TN, USA

Richard Goldfarb, M.D., F.A.C.S.
General, Plastic and Reconstructive Surgeon
Center for SmartLipo & Plastic Surgery
Langhorn, PA, USA

Nasir Mohammedi, M.D., M.S., F.A.A.F.P.
Board Certified Family Physician
Founder
Bloom Medical Group
Whittier, CA, USA

Joseph Niamtu, III, D.M.D.
Cosmetic Facial Surgeon
Richmond, VA, USA

Andrew Ordon, M.D., F.A.C.S.
Board Certified Aesthetic Plastic and Reconstructive Surgeon
Host
THE Doctors
Beverly Hills and Rancho Mirage, CA, USA

Anil Rajani, M.D.
Board Certified Physician and Surgeon
CEO
RajaniMD
Hood River, OR, USA

Lori Robertson, M.S.N., F.N.P.-C.
Owner / Clinical Director
Ajliss Medical Aesthetics
Brea, CA, USA

Jay Shorr, B.A., M.B.M.-C., CAC
Founder and Managing Partner
Shorr Solutions
Coral Springs, FL, USA

Ryan Welter, M.D., Ph.D.
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Saturday, July 13 | 3:05-3:20pm
“THE EVOLUTION OF FACELIFTING”
by
Anil Rajani, M.D.
Location: Latour 3

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**Booth 237**
640 Lee Road, Suite 200
Wayne, PA 19087
(484) 324-7933 telephone  
www.aclaristx.com  
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Aclaris Therapeutics, Inc., is a dermatologist-led biopharmaceutical company committed to identifying, developing and commercializing innovative therapies to address significant unmet needs in dermatology – both aesthetic and medical – and immunology. Aclaris is focused on market segments with no FDA-approved medications or where treatment gaps exist.

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www.acmedikorea.com  
sales@acmedikorea.com

ACMEDI KOREA Co., Ltd. is a specialized exporting company based in Seoul, Korea. We handle all kinds of aesthetic and dermatological medicine and cosmetics for professional uses such as hyaluronic acid fillers, CE-certified PDO threads, CE and FDA approved plasma devices, and more. ACMEDI KOREA is here to be your successful business partner.

**Advance-Esthetic, LLC**
**Booth 841**
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Advance-Esthetic is dedicated to providing you with the finest spa and salon equipment tailored to a wide variety of your needs. We carry an extended selection of professional beauty equipment such as hydro dermabrasion, body remodeling systems, lasers, IPL, multifunctional units and many more professional products. With ten years of combined experience in aesthetic business, our professionals understand the industry and are able to effectively assist you in making the best decisions to fit your needs. We support our customers with free training, protocols and marketing support.

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Aesthetic Imaging offers novel technology and advanced software applications to create direct-to-consumer three-dimensional advertising campaigns and revolutionary consultation experiences. We are extending the verge of what medical devices mean to patients. We will change the way medical companies communicate with their real bottom line – patients. Further, we will allow physicians to marginalize accessible holographic viewing platforms while leveraging existing photography components to create an enhanced patient understanding of results.

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Aesthetic Practice Solutions
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www.AestheticPracticeSolutions.com
info@AestheticPracticeSolutions.com
Aesthetic Practice Solutions develops products to help aesthetic practices improve their efficiency, profitability, safety and patient experience. Our flagship product, the BRIVO Boards, is a patent pending injection treatment planning tool developed to help busy practices better organize and streamline facial injection treatments and improve safety by eliminating loose syringes.

Aesthetics Biomedical
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Sales@aestheticsbiomed.com
Aesthetics Biomedical is committed to the development and distribution of innovative aesthetic devices, products and services for the global market. We create novel patient treatment experiences that ensure our products yield desired results, keeping patient comfort in mind. We also deliver state-of-the-art training to guarantee the best possible outcomes for providers and patients.

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Air-Tite Aesthetics is the U.S. distributor for the award-winning TSK STERIGLIDE microcannulas, specialty TSK aesthetic needles for toxins, mesotherapy and sclerotherapy, as well as a variety of low dead space toxin saving 1 mL syringes. Contact us for samples of our products.

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(949) 415-5342 telephone
anteage.com
sales@anteage.com
AnteAGE™ is a line of stem cell growth factor aesthetic treatments and skincare products. AnteAGE is a major skincare line that utilizes bone marrow stem cells, which are uniquely anti-inflammatory when compared to other cell sources such as fat or umbilical stem cells. This property makes them ideal for aesthetic applications. Our product range includes procedural solutions for microneedling, as well as laser recovery, daily anti-aging skincare, hair growth and vaginal rejuvenation.

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Clearwater, FL 33760-4004
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ApexMedical.com
Apex Medical (formerly Bovie Medical) is an advanced energy technology company with a passion for elevating people’s lives through innovative products in the cosmetic market. Known for our Renuvion® Cosmetic Technology we’re focused on one thing: bringing transformative solutions to the customers we serve.

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(949) 698-9649 telephone
www.aqskinsolutions.com
info@aqskinsolutions.com
AQ Skin Solutions Inc., is a California-based company specialized in the production of patented growth factor-based products. Growth factor technology refers to AQ’s advanced, cutting-edge methods of producing human growth factors and utilizing them in topical skin, hair and vaginal care products. Growth factors are a group of specialized proteins with many functions, the most important being the activation of cellular functions leading to cellular rejuvenation, healing and regeneration.

ARTAS by Restoration Robotics
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128 Baytech Dr.
San Jose, CA 95134
(855) 882-7827 telephone
artas.com
info@restorationrobotics.com
Restoration Robotics, Inc., is a medical device company developing and commercializing the ARTAS® and ARTAS iX™ Robotic Hair Restoration System. The ARTAS systems are physician-assisted systems that dissect and assist in the harvesting of follicular units directly from the scalp, create recipient implant sites using proprietary algorithms and simultaneously implant the hair follicles into the designated sites. The Company has unique expertise in machine vision, image guidance, visual serving and robotics, as well as developing intuitive interfaces to manage these technologies.

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Aspen Rehab Technologies, developer of the Aspen Multi-Energy System, provides non-surgical treatment for implant capsular contracture, lipo-suction irregularities, post-operative edema, and our newest feature, the external epidural. This feature can help block pain for your uncomfortable nonsurgical or awake surgical procedures.

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Bellus Medical – the premier international medical aesthetics company – is dedicated to helping practices achieve significant revenues by delivering dramatic results. The method: “gateway” products, including the FDA-cleared microneedling device and protocol, SkinPen and Skinfuse; the light-activated cream Allumera; and the platelet-rich plasma systems – is dedicated to helping practices achieve significant revenues by delivering dramatic results. The method: “gateway” products, including the FDA-cleared microneedling device and protocol, SkinPen and Skinfuse; the light-activated cream Allumera; and the platelet-rich plasma systems

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www.MIRACUUSA.com
Sales@Miracuusa.com

BENEV DBM Corporation headquartered in Mission Viejo, Calif., is a solution provider for medical aesthetic needs in the U.S. market. BENEV DBM Corporation is the official representative of MIRACU PDO threads in the U.S., Mexico and Canada.

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Biopelle® is a physician-dispensed skincare line that utilizes the secretion and eggs from the Cryptomphalus aspera snail, as featured in TENSAGE® Growth Factor and TENSAGE® Stem Cell. Biopelle offers a full spectrum of clinically-proven skincare products that address multiple concerns – from professional peels and post-procedure care to daily maintenance and intensive treatments for dramatic improvement in the visible signs of aging. Distributed in over 1,500 physician offices and medspas throughout North America and Australia, Biopelle continues to advance as a global leader in the aesthetic community. Biopelle has recently introduced, Emepelle with MEP Technology™ to safely and effectively help replenish the health and vitality of estrogen deficient skin.

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leslie@brandmd.com

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Founded in 1993, BTL has grown to become one of the world’s major manufacturers of medical and aesthetic equipment. With over 1,500 employees located in more than 53 countries, BTL has revolutionized the way to offer the most advanced non-invasive solutions for body shaping, skin tightening and other medical aesthetic treatments, including women’s intimate health and wellness. BTL’s brands include EMSCULPT, BTL EMSELLA, BTL Vanquish ME, BTL Exilis ULTRA and BTL Cellutone.

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Candela is a leading global aesthetic device company with an extensive product portfolio and expansive global footprint. The Company provides physicians with trusted, leading products that offer advanced solutions for a broad range of medical aesthetic applications, including Vbeam®, the Gentle Family®, CO2:RE®, CO2:RE Intima®, Profound®, elos Plus®, PicoWay®, UltraShape®, VelaShape®, IPL and other laser-based platforms. Acquired by Apax Partners in July 2017, the Company markets, services and supports its products in 86 countries.
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Canfield Scientific is a global leader in developing and distributing imaging systems for the medical and skincare industries. Used in hospitals, medical and aesthetic practices, medical spas, skincare and wellness centers, Canfield’s advanced photographic imaging solutions are an integral part of consultations. Today, thousands of surgical and nonsurgical consultations begin with images captured by Canfield’s powerful imaging tools that improve communications, align doctor-patient expectations, facilitate treatment planning and highlight results.

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CAREstream America is the premier distributor of cutting-edge aesthetic and regenerative solutions. Our innovative Pro-Nox™ is a 50/50 nitrous oxide and oxygen analgesic that is patient controlled and avoids the use of opioids. It is a safe and effective tool to relieve procedure pain and anxiety. Our Body Jet line features the Evo and Eco for micronized fat transfer and gentle body contouring. We also have a comprehensive regenerative therapy selection that includes APIC-A2M™ with FAC testing, exosomes, PRFM, 100% pure amniotic fluid and non-centrifuge bone marrow aspirate. Visit our website to view our complete portfolio offering imaging, patient care products, cell counting and more.

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Cartessa is rethinking the way breakthrough technology is sourced, distributed and supported for plastic surgeons, dermatologists, physicians and medical spas. As a privately-held distributor and marketer of FDA cleared, aesthetic medical devices, Cartessa is not tethered to any one manufacturer. It evaluates products for its portfolio based on a three-point criteria: clinical efficacy, patient experience and return-on-investment. Their unique business model means Cartessa can react quickly to market trends and engage breakthrough aesthetic manufacturers for whom distribution costs have been otherwise prohibitive. Exclusive partners for: Quanta System, Vive for Aesthetics Biomedical, Motus AX and Tetra CO2 by DEKA and DenaVe.

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(760) 424-8263 telephone
www.stemcellrevolution.com
campaigns@cellsurgicalnetwork.com
The Cell Surgical Network (CSN) is a team of physicians investigating the use of adipose derived stromal vascular fraction (SVF, containing adipose derived and hematopoietic stem cells) for degenerative conditions under IRB approved protocols. Affiliates of CSN all use the same operating protocols and a HIPAA compliant online database to track condition specific patient follow-ups for out to five years. By working as an international team, CSN affiliates not only take care of their patients, but collect significant amounts of safety and efficacy data in order to advance personal cell therapy in the most responsible way possible.

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Cellmyx, formerly Millennium Medical Technologies, is an FDA registered manufacturer committed to providing comprehensive solutions and support for harvesting, processing and transfer of 361 compliant tissue and cells. We manufacture and distribute devices in liposuction and body shaping, adipose tissue collection and grafting. Some of our most popular brands include IntelliFat.com, LipoLoop.com and Acquicell.com.

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This group of scientists, physicians and nurse practitioners works to discover and become expert at the best uses of cell biology to improve sex, health and family worldwide. The methods include stem cells, peptides, glycosaminoglycans, retinoic acid, platelet-rich fibrin matrix, hormones, nutritional strategies and cosmetic peels.
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www.cosmofrance.net
office@cosmofrance.net
CosmoFrance Inc., established in 1997, specializes in the distribution of minimally invasive aesthetic medical devices. Our DermaSculpt blunt-tipped, flexible microcannulas are the best-selling in the U.S., and have revolutionized dermal filler injections. Other lines include CosmoPen microneedling for collagen induction therapy and EzPRF (platelet-rich fibrin), the latest in autologous blood concentrates, and NovaThreads PDO.

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Westford, MA 01886
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www.cynosure.com
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Cynosure, the medical aesthetic division of Hologic, is a global leader in advancing and innovating medical devices for aesthetic procedures and precise surgical applications. Our non-invasive and minimally invasive technologies enable plastic surgeons, dermatologists and other medical professionals to address skin revitalization, body contouring, fat removal, cellulite, scarring, tattoo removal, gynecologic health, unwanted hair, excessive sweating, and vascular and pigmented lesions. Cynosure also markets radiofrequency technologies for facial plastic and general surgery; gastroenterology; ear, nose and throat procedures; ophthalmology; oral and maxillofacial surgery; podiatry; and proctology.

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DermaSweep is an innovative 3-in-1 therapy that uses patented technology to exfoliate, increase circulation and deliver skin specific infusions directly to the skin. Our no downtime treatments are fast, pain-free and customized, based on skin type and desired outcomes. DermaSweep’s renewing infusions contain powerful, scientifically proven skincare ingredients including skin transforming peptides, age reversing growth factors, brightening agents, chemical peels, antioxidants and soothing botanicals. Skin change is visible in as little as one session, though a series is recommended for optimum results.

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Dnahairtools is a brand inspired by the women leading, empowering and redefining the rules of beauty, gender and society — the women creating their own rules and exploring their individual truths. We, the ladies of the DNA team, have embarked on a journey to discover, create and produce products that fit your (and our) lifestyle and hair goals. We understand our hair is just as versatile and ever-evolving as our fashion and personal growth. By creating products that bring back the life, creativity and fun to our hair, we hope to inspire and empower women around the world to embrace their hair’s individuality, own it and love it!

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Doctor.com is a complete platform built to help healthcare organizations deliver a better customer experience at every step of the patient journey. The company’s industry-leading technology seamlessly integrates provider data warehousing, web-wide listings management, reputation insights, universal online scheduling and patient communications.

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Eclipse Medical is recognized as a trusted leader in PRP technology with over 26 years in business grounded on science, research and notable experience in regenerative medicine. Over 1 million patients have been treated worldwide. Eclipse leads the market in quality and innovation, and is known for its portfolio of professional products, including Eclipse PRP, eVive, a Pulse Wave Therapy device; hair health solutions with the Theradome® laser hair helmet; and FolliCeuticalsMD nutraceuticals plus topical foam; and coming soon, the highly-anticipated Eclipse MicroPen EVO microneedling technology.

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Ellman, A Cynosure Company, is committed to providing innovative products that serve the needs of our global customers. Ellman offers a full complement of advanced radiofrequency (RF) products, including the Pellve® wrinkle reduction system, and the Surgitron® surgical RF systems. Our products are used around the world for precision surgical and aesthetic procedures in the aesthetic, surgical, dental and veterinary fields.
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EnvyMed Medical offers energy-based medical aesthetic treatment systems for both the professional and consumer markets. EnvyMed's proprietary, FDA cleared 3DEEP® RF technology is a highly effective solution for non-ablative and fractional wrinkle treatment, RF microneedling, skin tightening, body contouring, circumference and cellulite reduction, and acne and traumatic scar treatment. EnvyMed's unique, patented 3DEEP technology delivers RF energy three layers deep into the skin, without any pain or risk, reactivating the natural collagen production to remove wrinkles and noticeably lift and tighten the skin.

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Epionce
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10211 W. Emerald St.
Boise, ID 83704
(208) 472-3000 telephone
www.epionce.com
info@epionce.com

Developed by a dermatologist, physician-dispensed Epionce is an innovative skin wellness line designed to optimize the health of the skin by working with its own protective and reparative systems. Multiple independent clinical studies have proven the products effective in helping to reverse and prevent visible skin aging and symptoms of skin diseases. Simple, effective and proven, Epionce is the ideal cosmeceutical line for anyone who desires optimally healthy, beautiful skin.

ES Future
Tabletop
7750 Abalone Bay St.
(702) 460-8361 telephone
esinnovation.com
eliran@esinnovation.com

Digital marketing and product promotion company

Evolutus
Booth 437
520 Newport Center Dr., Suite 1200
Newport Beach, CA 92660
(714) 342-5887 telephone
www.evolutus.com
jackie.kutyba@evolutus.com

Evolutus is a performance beauty company with a customer-centric approach focused on delivering breakthrough products. Evolutus' primary market is self-pay healthcare. Our lead FDA approved product is a proprietary purified botulinum toxin type A formulation.

Focus Medical, LLC
Booth 300
23 Francis J Clarke Circle
Bethel, CT 06801
(203) 730-888 telephone
focusmedical.com
jameslee@focusmedical.com

Focus Medical is an aesthetic device manufacturer. Since its founding in 2000, Focus Medical has specialized in the design, development and manufacture of high power laser and pulsed light systems. Current products include the NaturalLight pulsed light system, NaturalLase Erbium and NaturalLase CO2.

FotoFinder Systems, Inc.
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7100 Columbia Gateway Dr., Suite 120
Columbia, MD 21046
(888) 501-0805 telephone
www.fotofinder-systems.com
mayer.annette@fotofinder-systems.com

FotoFinder offers a variety of professional photo solutions for face and body, mole mapping and dermoscopy. Our mission is to bring the skin into the picture brilliantly and make medical photography high-performance, time-saving and intuitive.

Fotona
Booth 421
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(972) 598-9000 telephone
www.fotona.com
aeng@fotona.org

Fotona, celebrating 50 years of laser expertise and leadership, has sold over 25,000 lasers worldwide with distribution in over 60 countries. Fotona produces award-winning lasers in dentistry, aesthetics, dermatology, gynecology and surgery, leading the industry in quality, reliability, ease-of-use and durability. Fotona is dedicated to its motto: “Choose Perfection.”

Frozen C, Muscle MVP
Booth 220
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Sloughhouse, CA 95683
(916) 802-5308 telephone
trm@revcure.com

Revenue Cure Inc., provides the latest worldwide technologies with a full clinical, FDA team to bring you high quality, affordable lasers and products that enhance return on investment to any cosmetic practice and their patients, while also delivering the best results. Frozen C is the coolest new experience so unique and versatile that no system priced below $40,000, compares. Physicians are pumped to have the Muscle MVP pro (Magnetic Variable Pulse) as the affordable solution priced under $60,000, and the 808 nm diode for virtually painless hair removal for under $40,000.

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GAINSWave is the brand consumers ask for by name — a renowned and respected trademark in shockwave therapy for ED and male sexual health. Our turn-key program enables healthcare professionals to enter the growing field of male sexual wellness, better serve patients and grow cash-based practice revenues.

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www.galdermausa.com

Galderma, Nestlé Skin Health’s medical solutions business, was created in 1981 and is now present in more than 100 countries, with an extensive product portfolio to treat a range of dermatological conditions. The company partners with healthcare practitioners around the world to meet the skin health needs of people throughout their lifetime. Galderma is a leader in research and development of scientifically-defined and medically-proven solutions for the skin.

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Growth99 is a U.S.-based, advanced technology company. Our expertise includes design and development of products, software development, website development, SEO, content creation, content digitization, customer development and reputation management. We have established our own off-shore development center, which empowers us to bring a unique approach to every client, delivering a high-quality partnership in the most cost-effective manner.

**Hair Science Corporation**

**Booth 523**
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Tucson, AZ 85718
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www.hairsiencecorp.com
info@hairsiencecorp.com

Hair Science’s uniquely engineered formulations, 82M, 82F and 82S, are clinically proven to improve scalp health, stop hair loss, restore and revitalize hair.

**Hans BioMed USA, Inc.**

**Booth 444**
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Santa Fe Springs, CA 90670
(562) 777-7043 telephone
www.mintpdo.com
sally.kim@hansbiomed.com

HansBioMed USA, Inc., specializes in biologics and medical device products. HansBioMed produces safe and high-quality allograft products and biological implants in accordance with U.S. FDA, EABT and AATB standards. Our FDA cleared product, MINT PDO, is a safe and effective thread that is used to pull and approximate soft tissues of the sagging skin to a desired position. It is distributed globally to 14 different countries. MINT PDO’s bidirectional and helically positioned barbs provide instant face lifting results with minimal pain and scarring and rapid recovery for patients.

**Healeon Medical, Inc.**

**Booth 512**
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Newbury Park, CA 91320
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www.healeonmedical.com
sales@healeonmedical.com

Healeon Medical provides innovative medical devices, clinical expertise and support for point-of-care treatments and regenerative medicine with a vertically integrated platform. Healeon Medical’s technologies and techniques surpass the competition by offering simpler, quicker, safer solutions that isolate unparalleled cell counts to meet individual practice and patient needs, from the comfort of the clinician’s treatment room. Healeon is the exclusive distributor for Nouveaux Medical’s ALMI branded products, which offer the patient an all-natural solution to rejuvenation using their own tissues.

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Hormone Therapy Centers of America (HTCA) provides a full turnkey solution to successfully implement bioidentical hormone replacement therapy into your practice, clinic or medspa. Our suite of solutions consists of three core components: training and support, access to HTCA’s pellet therapy platform and marketing to your existing and external patients.

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(885) 411-2639 telephone
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InMode is an aesthetic medical technology company focused on developing products and procedures using innovative radiofrequency, light-based energy and laser technologies. Our minimally invasive and non-invasive procedures are clinically proven to reduce treatment and recovery time and deliver real results.

Innovative Optics
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Innovative Optics is a leading manufacturer of laser and IPL eyewear. We specialize in the manufacturing and distribution of protective glasses, goggles and eye shields for clinicians and patients. We also offer a wide variety of laser safe products including barriers, windows, sheets and signs. Our products are found in the healthcare, dental and industrial markets worldwide. Custom made products include prescription laser spectacles, clear multi-wavelength glasses and the patented Stainless-Steel Patient Goggle with integrated silicone eyecups.

InSPAration Management
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San Jose, California-based Jan Marini Skin Research, Inc. (JMSR) is a recognized leader and innovator of professional skincare solutions. In addition to multiple patented formulations, JMSR’s track-record of technological firsts includes, but is not limited to, topical TGF beta-1, antioxidant sunscreen, topical resveratrol and cosmetic lash enhancement. JMSR products and its skincare management system are used and trusted by professionals worldwide.
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Kimera Labs Inc., is a biotechnology company that develops perinatal exosome products for research and therapeutic purposes. Since 2012, Kimera Labs has invested significant resources into exosome isolation and therapy protocols. As a regenerative medicine focused biotechnology company, Kimera Labs develops therapies that heal from within. By providing regenerative cellular signals under the control of messenger and micro RNA, we believe it is possible to initiate the healing processes that can benefit patients of any age.

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Lightwave LED has been developing light therapy systems for over 20 years. With over 20 years of light therapy field testing and experience, Lightwave takes great pride in designing and manufacturing effective LED systems. Our Elite hands-free professional LED systems offers five FDA clearances and more LEDs than other devices on the market.

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Liquivida’s mission is to help people feel younger and healthier through I.V. nutrient therapy with infusion kits. We offer three partnership options: Liquivida Provider: offer Liquivida Drips as part of your medspa. Liquivida Lounge: add an additional 25% of sales to your top line by integrating a Liquivida Lounge. Tap into our lead-generating programs, marketing and business coaching to grow your practice in three to six months. Liquivida Wellness Center: the brick and mortar storefront location offers a complete solution to health and wellness. By offering weight management, nutrition counseling, medical aesthetics, age management, personal beauty and skincare under the Liquivida brand, you can maximize your earning potential. You’ll also tap into our corporate marketing, legal support and management support to lower overhead costs.

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Lumenis is a pioneer in the field of aesthetic medicine and introduced many technologies in the field, such as IPL and CO2 laser skin resurfacing. At Lumenis Aesthetic we put performance and service as core values, so that our customers can deliver the best possible results for their patients.

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Merz Aesthetics is a division of Merz North America and offers a wide ranging portfolio of treatment options including device (Ultherapy®, Cellfina™ System, DESCRIBE® PFD Patch), injectables (Xeomin®, Radiesse® Volumizing Filler, Belotero Balance®, Asclera®) and skincare (NEOCUTIS®, Mederma®) that enables physicians to meet the needs of a broad range of patients and their skin concerns.

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provides a natural, safe and effective solution to thinning hair.

DHT blocker saw palmetto. Nutrafol’s multi-targeted approach to hair loss combines like curcumin, a super antioxidant tocotrienol-rich complex and a variety of botanicals including the stress adaptogen ashwaghanda, anti-inflammatory agents, and increased moisture retention.

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Nutrafol is committed to providing comprehensive nutraceutical clinical research in both generating and converting new patients into your office. With over a decade of experience specifically marketing for medical practices we know what works, what doesn’t and the most effective ways to implement your overall marketing plan.

Nutrafol’s multi-targeted approach to hair loss provides a natural, safe and effective solution to thinning hair.

At Obagi, we craft advanced skincare products that help unleash skin’s full potential. Backed by 30 years of clinical experience, we are the most recognizable physician-prescribed skincare line, but it is about more than just reputation. It is about proven science, delivering transformational change for your patients’ skin and redefining skin health together.

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OG Concepts, LLC USA is a national distributor of One Pro Smart Technologies products, fitness lifestyle and green energy alternative innovations, such as the use of solar panel devices. Smart tech connects to other devices or networks via different wireless protocols, such as Bluetooth, NFC wi-fi, 4G LTE, etc., that can operate interactively and autonomously. Several notable types of smart devices are smart watches, solar power packs, projector keyboards and smart headphones.

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Perigee Medical

**Booth 636**

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Perigee Medical provides energy-based devices selected to improve patient satisfaction and enhance your practice. From the INTRAcel PRO RF microneedle and IntraGen non-ablative RF devices, to CO2 fractional, Q-switched tattoo removal lasers and IPL devices, Perigee Medical offers a complete portfolio of skin rejuvenation devices in addition to systems for hair removal and nonsurgical vaginal rejuvenation.

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Pneuma Nitric Oxide, LLC

**Booth 218**

2407 S. Congress Ave., Suite E 134
Austin, TX 78704
(877) 4Pneuma or (877) 476-3862 telephone
PneumaNitricOxide.com
Support@PneumaNitricOxide.com

The power of nitric oxide has recently been introduced into the beauty and cosmetic industry. Pneuma Nitric Oxide Activating Skin Serum is a revolutionary, innovative and patent pending dual chamber technology that delivers nitric oxide gas to the surface of the skin. Developed by renowned nitric oxide researcher and inventor, Nathan S. Bryan, Ph.D., Pneuma Nitric Oxide does what no other product on the market has been able to do, generate nitric oxide gas which improves the tone, texture and complexion of the skin while improving the appearance of fine lines and wrinkles. This revolutionary product brings Beauty to Wellness.

Podium

**Booth 838**

1650 W. Digital Dr.
Lehi, UT 84043
(833) 276-3486 telephone
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kristina.shafer@podium.com

Podium is an interactive management platform that enables companies with a local presence to conveniently connect with their customers at critical touchpoints to strengthen their business. By conveniently facilitating millions of customer interactions, such as driving customer-generated online reviews and providing improved customer messaging tools, Podium serves more than 35,000 local businesses to create over 10 million interactions per month with their customers.

Projected Growth Consulting

**Booth 336**

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Liberty Lake, WA 99019
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Projected Growth Consulting has over 20 years of industry experience. Our team understands every challenge facing medspas and plastic surgery centers. We are helping over 500 practices per year. A typical new PGC account experiences 15% to 30% growth in revenue within their first quarter of collaboration. The average PGC on site event sells $62,000 with a 76% closing ratio. This nationally proven event program sold over $18 million for their clients in 2018 alone. PGC offers one-hour plans and marketing solutions to their consulting clients. Visit our booth to receive a complimentary business evaluation today.

Qualgen, LLC

**Booth 829**

301 Enterprise Dr.
Edmond, OK 73013
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info@qualgen.us

Qualgen is an FDA 503b registered manufacturer with a state-of-the-art production facility that meets cGMP requirements. Qualgen offers a wide range of compounded estradiol and testosterone pellets. Qualgen’s pellets are one of the purest bio-identical hormone pellets on the market and compressed with the best natural hormone available. Qualgen’s pellets are 99.5% pure testosterone and estradiol. It is our compounding process, attention to detail and quality of the compounding components that continues to make our formulations exceptional.
Quantificare, Inc.
Booth 329
570 Peachtree Parkway
Cummimg, GA 30041
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info.usa@quantificare.com

Since 2001, QuantifiCare has been marketing innovative imaging solutions for 2D and 3D photography of the skin. Our founders had a vision to create a contract research organization (CRO) capable of providing evidence-based medicine. QuantifiCare started as a responsive full-service CRO for imaging, earning the trust of the largest players, for their clinical trials. We adapted our existing solutions to easy-to-use and portable 3D photographic systems dedicated to aesthetic specialists. In 2017, we introduced a revolutionary acquisition process, which quickly captures a 360° model image to track both surgical and nonsurgical treatments. LifeViz Infinity was named the Best Aesthetic Device at the 6th Annual Aesthetic & Anti-Aging & Beauty Trophy.

ReachLocal
Booth 728
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ReachLocal, a USA TODAY network company, is a leader in powering online marketing. We help physicians get more patients online. ReachLocal’s technology, insights and service combine to help you get the most return from your digital marketing. Our highly scalable solutions can get you in front of prospective patients quickly. Our solutions include: search engine advertising and SEO, lead conversion software, reputation management, display and retargeting ads, mobile in-app advertising, web presence and content marketing, and social media strategy.

Red Spot Interactive
Booth 711
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Jupiter, FL 33458
(800) 401-7931 telephone
www.redspotinteractive.com
accountservices@redspotinteractive.com

Red Spot Interactive (RSI) is an industry-leading patient acquisition company that provides practices with technology solutions to maximize profits from marketing, reduce operating costs and decrease the financial risk of missed or mishandled patient calls and emails. RSI offers its clients an all-encompassing cloud-based suite of financial/operational tracking, marketing automation support and marketing communication tools.

Rejuvn8, LLC
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info@rejuvn8.com

Rejuvn8 is the go-to training company for leading-edge aesthetics practices. Its focus is educating physicians on minimally invasive nonsurgical face and body lifting techniques using Polydioxanone (PDO) sutures. Located in Syracuse, N.Y., we offer classes on-site, at physicians’ locations and in major metropolitan cities through our partner ESI.

Revive Advanced Training
884 E. Big Snowy Ct.
Draper, UT 84020-5578
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revivetrainings.com
info@revivetainings.com

REVIVE™ physicians provide expert guidance and real-world experience to ensure success in building a robust practice utilizing bio-restorative medicine. Our medical board thrives on the assurance that our attendees leave training with the skill set to perform the various application techniques and desired corrections.

Rohrer Aesthetics, LLC
Booth 537
105 Citation Court
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(205) 940-2200 telephone
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mportera@rohreraesthetics.com

Rohrer Aesthetics provides lasers, IPL and RF microneedling systems at affordable prices. Our products include the Spectrum, Phoenix CO2 and the PiXel8-RF. The multi-platform Spectrum includes four lasers, an IPL and is priced under $57,500. The Phoenix-15 CO2 laser, designed for skin resurfacing and vaginal health, is priced under $47,500. The PiXel8-RF uses bipolar RF energy, alongside microneedles, to facilitate effective, nonsurgical, skin tightening with little to no downtime, and is priced under $40,000.

Regenlab USA, LLC
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RegenLab® is recognized as a certified global leader in medical biotechnologies, specializing in cellular therapies. RegenLab is at the forefront of innovation, with an expertly designed medical device for the preparation of platelet-rich plasma from the patient’s own blood. Regen® A-PRP® was developed with a focus on product quality, patient safety and preparation efficiency. Our patient-centered technology has led to over one million treatments provided worldwide using RegenLab products. We are committed to guiding new standards for emerging categories within the field of regenerative medicine.

Rejuvapen® USA has been a market leader in manufacturing and distributing premier aesthetic technologies for over a decade. The Rejuvapen® Automatic Therapy System, and the Purespin PRP® System, are just a couple examples of our market-changing technologies.

EXHIBITOR DIRECTORY

#TAS2019
Root of Skin™ MD is a revolutionary skincare line capturing the unique messaging system and ingredients of skin stem cells to address the visual signs of aging. We capture the complete set of factors, in their natural relative concentrations, from the very cells responsible for the maintenance and renewal of young skin. Our patented proprietary active SourceCode Technology™ boosts regeneration and enables skin to renew, repair and protect itself like it does at its youngest and healthiest stage.

Our mission is to improve skin health. Dedicated to this purpose, we make one simple promise — to provide advanced skincare backed by science. Born from decades of skin cancer research that led to pivotal breakthroughs in antioxidants, our high potency formulas are concentrated in pure actives and proven to penetrate optimally into skin. Made in the U.S., our clinical skincare is used by dermatologists, plastic surgeons and medspas for daily at-home care and to complement aesthetic procedures. We formulate to correct signs of aging, protect healthy skin and prevent future damage.

Skin is the leading professional skincare drink. Its professional-grade ingredients and unique liquid formulation help boost the skin's natural production of collagen, hyaluronic acid and elastin for smoother, younger and more hydrated skin. Skinade® is used daily as part of a skin regimen or recommended by licensed skincare professionals in combination with in-clinic aesthetic procedures for improved results.

SkinCeuticals

Our science-based technology company helps aesthetic practices maximize revenue through skincare sales. Our science-based technology is made up of digital skincare analysis, intelligent skincare recommendation and patient education. The system is based on the only patented scientific skin typing methodology, designed to improve patient skin health using efficacious, expert-approved cosmeceutical products, maximize practice efficiency; and increase staff productivity.
We are a medical device company developing a novel and proprietary platform technology that uses rapid pulses of designed acoustic shockwaves to dramatically accelerate the removal of unwanted tattoos, reduce the appearance of cellulite and potentially address a number of fibrotic skin disorders.

Solta Medical, a division of Bausch Health US, LLC
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Raleigh, NC 27615
(919) 946-6321 telephone
www.solta.com

Solta Medical is a global leader in the medical aesthetic market that helps drive revenue growth to aesthetic practices by providing innovative and effective skin rejuvenation and body contouring solutions. Solta offers seven aesthetic lasers and energy-based devices to address a range of skin-related concerns, including skin resurfacing and rejuvenation, body contouring, fat reduction, skin smoothing, hair removal and acne reduction. More than 5 million procedures have been performed with Solta Medical’s portfolio of products around the world.

Stitch Lab LA
Booth 834
1905 Wilcox Ave., Suite 455
Los Angeles, CA 90068
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www.stitchlabla.com

Stitch Lab is the premier provider of sophisticated, finely tailored, quality crafted and timeless medical wear. Our relevant medical experience gave us the foundation to create apparel with your business success in mind. We are not just clothing, but a cohesive business solution to address the unique aspects of your business. Giving you peace of mind that each day your brand is projecting consistency, style and confidence is so important in delivering a superior customer experience and ultimately building a successful business.

Studio III Marketing, LLC
Booth 617
1800 S. Brand Blvd., Suite 301
Glendale, CA 91204
(818) 946-6321 telephone
www.studio3marketing.com
info@studio3marketing.com

Studio III offers the full gamut of marketing services, from branding, web design and multimedia, to SEO, PPC, email and ecommerce strategies. We leave no stone unturned when it comes to getting your business the exposure you need to thrive and expand.

Suneva Medical, Inc.
Booth 538
5870 Pacific Center Blvd.
San Diego, CA 92121
(888) 278-3345 telephone
www.sunevamedical.com
info@sunevamedical.com

Suneva Medical is a privately-held aesthetic company focused on developing, manufacturing, and commercializing novel, differentiated regenerative products for the aesthetic market. The company’s flagship brand, Bellafill®, dermal filler has five-year safety and efficacy data, and is approved for the correction of facial acne scars. The company markets Bellafill in the U.S., Canada, Hong Kong, Korea and Mexico. In 2019, Suneva Medical added an innovative PRP technology and Puregraft, one of the most predictable fat grafting technologies in the market, to their portfolio.

Symplast
Booth 216
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Plantation, FL 33324
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symplast.com
hello@symplast.com

Symplast is a mobile-first, artificially intelligent platform that empowers patients and automates the end-to-end clinical and operational workflows of aesthetic practices. A complete end-to-end solution founded by a plastic surgeon in 2013, Symplast is continually pioneering technological breakthroughs into the plastic surgery and medspa markets, delivering the 21st century solution that aesthetics has waiting for. Symplast is a complete ecosystem built from day one for the native mobile app. Symplast empowers patients with the Patient App. From check-in to charting, scheduling to marketing, our intuitive platform allows you to run your facility from anywhere in the world…on any device.

Take Stock
Booth 831
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Irvine, CA 92618
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takestockglobal.com
chris@takestockglobal.com

At Take Stock we serve the customer-facing team in the plastic, cosmetic surgery and medspa space, who have significant spend on lead generation and marketing, but are not maximizing their opportunities and conversions. Take Stock offers in-house sales training and open-enrollment programs, allowing your team the excitement of truly helping every potential patient to be their best self. In doing so, we take your practice’s conversion rate to levels of 90% and higher. We deliver tangible and immediate results. With us you get a lasting relationship, a seasoned strategist and a trusted advisor.

The American Institute of Aesthetic Medicine
Booth 810
777 Brickell Ave., Suite 500-9518
Miami, FL 33131
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www.aiamtrainings.com
info@aiamtrainings.com

The American Institute of Aesthetic Medicine (AIAM) is an elite aesthetic training academy that focuses on the needs of busy medical professionals who want to learn innovative and cutting-edge aesthetic procedures. AIAM Trainings provide you with the latest and most advanced aesthetic techniques through hands-on training, online courses and webinars. Take your practice to the next level!
EXHIBITOR DIRECTORY

The Boppy Company
Booth 730
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Golden, CO 80401
(720) 746-3849 telephone
www.boppy.com/healthcare
healthcare@boppy.com

It all started three decades ago with the iconic, beloved and award-winning Boppy® Feeding and Infant Support Pillow, a must-have staple for all nurseries. With the success of the Boppy Feeding and Infant Support Pillow, the Boppy company expanded its product line to include healthcare products. Designed for multi-patient use, the latex-free and easy to clean, Boppy HC Pillow is a perfect fit for moms and healthcare professionals. The Boppy healthcare product line also includes Boppy Disposable Slipcovers designed to fit the Boppy HC Pillow.

The HydraFacial Company
Booth 417
2165 E. Spring St.
Long Beach, CA 90806
(800) 603-4996 telephone
www.hydrafacial.com
tradeshow@hydrafacial.com

The HydraFacial Company is revolutionizing skin health for aesthetic professionals and their clients. Innovating for over 22 years, we have 68 patents issued/pending and numerous awards, including New Beauty’s Best, four years running. We are loved around the world, found in over 11,000 locations throughout 87 countries. The HydraFacial is a three-step, 30-minute treatment that cleanses, extracts and hydrates while quenching skin with vital nutrients like antioxidants, peptides and hyaluronic acid. The amazing results are both instant and long-lasting, improving the appearance of fine lines, enlarged pores, congested skin and dark spots.

The SaltFacial, a Med-Aesthetic Solutions Company
Booth 638
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Cardiff, CA 92007
(760) 942-8815 telephone
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jessicar@yourmas.com

The SaltFacial™ is a unique three-step, medical-grade device used to restore texture, tone and color for noticeably healthier skin. Combining non-toxic, purifying sea salt exfoliation, aesthetic ultrasound massage and high-powered LED, the SaltFacial restores, replenishes and rejuvenates the skin...naturally.

TheraVein, Ltd.
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TheraVein® is the trusted market leader for safe and effective permanent removal of red thread veins (telangiectasia) and vascular blemishes across the entire body. Supported by independent clinical trials, TheraVein has supplied hundreds of clinics worldwide, including 60 in the U.S. to date, and the Harvard Teaching Hospital.

TouchMD
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touchmd.com
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TouchMD is a visual consultation, marketing and imaging software using touchscreen technology that enhances the patient experience with proven revenue generation.

Trilogy Laboratories
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customerservice@trilogylaboratories.com

Trilogy Laboratories manufactures premium private label skincare products for physicians, medical spas, salons and spas, using scientifically proven ingredients at therapeutic concentrations. Our products are manufactured in our self-contained FDA registered cosmetic and OTC production facility. We manufacture in small batches using quality ingredients, ensuring fresh and effective products. We offer custom manufacturing as well as a comprehensive private labeling program, including assistance in labeling design and packaging. Let us help you bring your skincare brand to life.

Truffio Las Vegas
Booth 740
3395 S. Jones Blvd., Suite 408
Las Vegas, NV 89146
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www.truffioire.com

We are a skincare company that specializes in skin protection from aging, as well as repairing of damaged skin. We are focusing on the future of skincare using state-of-the-art technology in our products. Our products provide numerous advantages to the skin using natural ingredients. Some of the most common advantages are simulation of collagen growth, tightening and lifting of sagging skin, along with restoring the skin, leaving it with a much younger luster.

U. SK Underskin
Booth 815
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San Diego, CA 92121
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wayne@underskin.us

Under Skin is a premium dermocosmetics brand that combines science and effectiveness with sophistication and luxury. Founded in 2015, Under Skin brings a new concept to the dermocosmetic market: the science behind the beauty. The high performance skincare products are developed by international dermatologists and experts of the Italian research and development laboratory Monteresearch® in Milan. Under Skin stands for innovative solutions for all skin types and the latest in science to ensure efficient dermocosmetics with proven results. Science, technology, sophistication and luxury are the pillars of each product. Under Skin’s truly innovative products combine diverse and often unique active ingredients to ensure skin perfection through a complete ritual of beauty.
EXHIBITOR DIRECTORY

Überlube
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7316 Ridgeway
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info@uberlube.com / med@uberlube.com

Made in the U.S., Uberlube Luxury Lubricant is not harmful to healthy bacteria or pH levels. It is physician recommended and used in OB-GYN practices. It is cruelty free with no animal products, and vegan friendly, with no alcohol, gluten, glycerin, parabens, scents or flavors. It is latex safe, but not recommended for use with silicone. Uberlube transfers sensation while reducing friction. It provides long-lasting anti-chafe for running, swimming or biking. It can also be used on unruly or frizzy hair.

UVBioTek
Booth 645
3 Depot St.
Hudson Falls, NY 12839
(800) 882-4683 telephone
www.mypolyled.com
mkassal@uvbiotek.com

Headquartered in northern N.Y., UVBioTek has been a leader in the use of light therapy for over 25 years. In the 1990s, the company transformed its focus into the field of phototheraphy for the treatment of dermatological skin conditions such as psoriasis, eczema and vitiligo. UVBioTek has continued to lead the way in light-based therapeutic innovations, most recently with the introduction of the POLY PRO™ brand of LED light therapy systems. Utilizing the power of red, blue and infrared LED wavelengths, POLY PRO offers clients a wide range of restorative and rejuvenating therapies, including anti-aging, anti-acne and regenerative treatments.

vFit PLUS
Booth 632
1430 34th Ave.
Seattle, WA 98122
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hello@getvFit.com

vFit PLUS is a home-use energy-based intimate wellness device using patented multi-modality technology: light-based energy, gentle heat and sonic technology. It is scientifically-validated, sold by over 200 leading physicians, and Ob/Gyn-designed with postpartum and menopausal women in mind. This revolutionary technology creates an excellent entry point for patients into the feminine care market, while acting as a powerful tool for maintenance and post-care after in-office options. vFit PLUS is designed by Joylux, a global women’s health technology company offering patented light-energy, home-use, intimate wellness devices under the vFit and vSculpt brands.

Vi Peel
Booth 402
6121 Santa Monica Blvd., Suite A
Los Angeles, CA 90038
(855) VI-PEELS telephone
www.vipeel.com
support@vipeel.com

The VI Peel is a medical grade chemical peel sold exclusively to medical practitioners. In just ten years, the company has sold over 1 million peels worldwide and has been recognized by both consumer groups and industry leaders as the leading peel. VI Peel has a peel for each skincare concern. That’s five custom peels targeted for each patients’ needs. VI Peel helps treat all skin concerns such as aging skin, active acne, acne scarring, melasma, sun damage, keratosis pilaris and much more.

Viora
Booth 524
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Viora is a leading aesthetic solutions brand that strives to grow with its customers by providing solutions to thousands of aesthetic professionals across the globe, enabling millions of patients to access a family of aesthetic treatments. Viora is a customer driven organization that puts its values of high integrity, openness, leadership and quality, in the center of its performance. With a presence in over 65 countries, Viora’s non-invasive products address today’s most commonly requested applications for anti-aging, body and facial contouring, cellulite reduction, acne clearance, stretch mark reduction, hair removal, skin lightening and more.

Vitelle Labs
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Vitelle Labs is the manufacturer behind many recognizable brands in the professional skincare market. For over 20 years Vitelle has created unique, powerful skincare offered for private branding. INCEPTION MD is an outstanding turn-key medical skincare collection formulated for doctors and clinical practices seeking private branding. As a Vitelle customer you will have access to a wide range of packaging, graphic design services and product support. We are known for exceptional quality natural-source, plant-derived formulations synergistically enhanced with intensive concentrations of vitamins and active ingredients.

Viveve, Inc.
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Viveve Inc., is a women’s intimate health company improving women’s quality of life with Viveve® Solutions. The internationally-patented Viveve System, with its clinically-proven, cryogen-cooled, monopolar radiofrequency (CMRF) technology, delivers a non-ablative, single-session, in-office treatment to generate robust neocollagenesis. The system is cleared in over 50 countries to treat vaginal laxity and/or improve sexual function; it is available in the U.S. for electrocoagulation and hemostasis in general surgery. InControl products by Viveve are medical devices for at-home use, that strengthen the pelvic floor muscles to treat stress, urge and mixed incontinence.

VYDENCE Medical
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VYDENCE Medical™ is one of the world’s largest medical aesthetic device companies focused on dermatology, vascular surgery and plastic surgery.
The Y LIFT achieves full structural correction with natural results that widen steadily downward resulting in the face losing volume and deflating. Shaped like the letter “Y”. As we age, the arms of these “Y” shapes begin to system. The Y LIFT is based on the notion that youthful facial contours are achieved instant and natural results with no incisions, no anesthesia and no downtime utilizing Dr. Trokel’s structural volumizing technique, philosophy and closed facelift system. The Y LIFT is based on the notion that youthful facial contours are shaped like the letter “Y”. As we age, the arms of these “Y” shapes begin to widen steadily downward resulting in the face losing volume and deflating. The Y LIFT achieves full structural correction with natural results that accentuate the cheekbones, revive the under eye area, define the jawline and lift the upper neck instantly with one 30-minute procedure.

WebMD & Vitals.com

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WebMD + Vitals.com are an all-in-one marketing agency with a simple implementation process, because we know you would rather focus on your patients instead of marketing your practice. We offer online marketing solutions to meet all of your practice’s needs and budget.

Yahui Bio

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Santa Fe Springs, CA 90670
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contactus@yahubio.com

At Yahui Bio we provide top ingredients in all our products for an effective fight against anti-aging. Our powerful all-in-one Amie Ampule has proven to eliminate wrinkles, brighten and lift the skin instantly. Our ampule serum is made up of a combination of 18 natural botanical extracts and patented ingredients. The newest iteration of Amie-sII contains epidermal growth factor (EGF), which stimulates the creation of new skin cells when applied. We only use ingredients in our products that are vegan, cruelty-free and all-natural to ensure that all our customers feel confident and safe.

Zero Gravity Skin

Booth 442
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Zero Gravity Skin is a leading company, and one of the biggest wholesalers of FDA approved medical devices for skin rejuvenation and pain management based on NASA technology.

Zimmer MedizinSystems

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California-based Zimmer MedizinSystems, with its parent company Zimmer MedizinSysteme in Germany, celebrates 50 years of expertise in manufacturing high quality medical devices. Originally a manufacturer of physiotherapy systems, Zimmer has rapidly evolved as a global leader in the aesthetic industry. Zimmer’s Cryo units have become the global gold standard for Cryotherapy. Innovative products, such as Zimmer’s radial pulse technology Z Wave line, have made inroads in several markets with tremendous success. Fusing medical science and modern technology, Zimmer MedizinSystems products have shown to exceed expectations for quality and innovation.

Zizow

Tabletop

433 N. Camden Dr. Suite 600
Beverly Hills, CA 90210
(310) 289-3366 telephone
https://www.zizow.com
hello@zizow.com

Zizow is a Beverly Hills-based digital marketing company and features an integrated local team of web developers and marketing experts that know how to get results. We offer a strong commitment to excellence, superior technical knowledge, hard work, honesty, and integrity. From the initial consultation to strategizing and executing your marketing plan, we will be with you every step of the way. Connect with the people who matter the most with strategic branding & effective online solutions.