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AESTHETIC SHOW *Live*  
**2019** PROSPECTUS

July 11–14, 2019 • Wynn Las Vegas  
[www.aestheticshow.com](http://www.aestheticshow.com)



WHAT IS

THE  
AESTHETIC SHOW *Live*

The Aesthetic Show Live is a unique digital broadcast experience focused on the rapidly expanding field of aesthetic medicine.

Tune in to The Aesthetic Show Live and hear from top physicians and industry leaders to learn about the most cutting-edge techniques and technologies.

The Aesthetic Show Live's multi-channel reach social media and web-based network gives you the opportunity to showcase your brand to aesthetic medicine's top physicians and their staff as well as other industry influencer's.

# PARTICIPATION OPPORTUNITIES

The Aesthetic Show Live is back this year covering every newsworthy moment LIVE from the The Aesthetic Show (July 11–14, 2019).

The Aesthetic Show Live broadcasts directly to where your audience is paying attention – Live on the show floor, on all monitors throughout the conference, on our social media channels, The Aesthetic Channel and The Aesthetic Show websites and the mobile app.

The Aesthetic Show Live will air on Friday and Saturday from the exhibit hall at the center of the energy and action.

Be a part of it all! The Aesthetic Show Live opportunities are designed to extend the reach of your brand on our global TV network from the most influential aesthetic medical education conference and exhibition in the industry.

To request information, contact:

**Mindy Millat**  
mindy.millat@ubm.com

**Nydia Houck**  
nydia.houck@ubm.com



## News Desk Interview:

Step into the spotlight for a live, 5-7 minute interview with our host. This one-on-one discussion will be all about your brand, your vision, your story.

Your segment will be aired as part of The Aesthetic Show Live broadcast and syndicated (as a video clip) to:

- The Aesthetic Show social media platforms (Twitter, Instagram, Facebook, YouTube)
- The Aesthetic Channel and The Aesthetic Show websites
- Convention center monitors throughout the conference
- Streamed on The Aesthetic Show mobile app

You keep the final edited video assets, for your use after the conference

**Unit Price: \$4,500**

## Panel Interview:

An exclusive 7-10 minute interview with your team! Feature up to three representatives and/or customers from your organization and our host. Your brand, your vision, your story.

Your segment will be aired as part of The Aesthetic Show Live broadcast and syndicated (as a video clip) to:

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- The Aesthetic Channel and The Aesthetic Show websites
- Convention center monitors throughout the conference
- Streamed on The Aesthetic Show mobile app

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**Unit Price: \$6,500**

## Product Demo and Interview:

Demonstrate what sets your brand apart with a 7-10 minute segment filmed at your exhibit booth. Impress decision makers and industry pioneers with a live or pre-recorded demonstration and/or interview showcasing your product or service. It's your time to shine.

Your segment will be aired as part of The Aesthetic Show Live broadcast and syndicated (as a video clip) to:

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- Convention center monitors throughout the conference
- Streamed on The Aesthetic Show mobile app

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**Unit Price: \$7,500**

## The News Desk Interview and Live Demo Package:

Take full advantage of all The Aesthetic Show Live's opportunities and promote your brand in a way that works for you.

Your segment will be aired as part of The Aesthetic Show Live broadcast and syndicated (as a video clip) to:

- The Aesthetic Show social media platforms (Twitter, Instagram, Facebook, YouTube)
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**Unit Price: \$10,000**

# PARTICIPATION OPPORTUNITIES

## News Desk Interviews



## Custom Opportunities

Our premium TV news opportunities are designed to suit your needs. However, if you don't find quite what you're looking for, we can work with you to design a custom opportunity.

## Reserve The Aesthetic Show Live

Opportunities are limited and available on a first-come, first-serve basis. To request your premium TV segment or for additional questions contact:

**Mindy Millat**  
mindy.millat@ubm.com

**Nydia Houck**  
nydia.houck@ubm.com

## Booth Interviews



## Roving Reporter



Sample videos - click to view