General Information

Location
Wynn Las Vegas
3131 S. Las Vegas Blvd.
Las Vegas, NV 89109
Phone: (877) 321-9966

Event Dates
July 11 – 14, 2019

Exhibitor Registration*
Wednesday, July 10 2:00 pm – 6:00 pm
Thursday, July 11 8:00 am – 6:00 pm
Friday, July 12 7:30 am – 6:00 pm
Saturday, July 13 8:00 am – 6:00 pm
Sunday, July 14 8:00 am – 12:00 pm

Exhibitor Move-In*
Wednesday, July 10  Contact Show Management
Thursday, July 11 8:00 am – 8:00 pm

Exhibit Hall Hours*
Friday, July 12 8:00 am – 5:00 pm
Saturday, July 13 8:00 am – 6:00 pm
Sunday, July 14 8:30 am – 1:00 pm

Exhibitor Move-Out*
Sunday, July 14 1:00 pm – 9:00 pm

* Hours subject to change.

Important Dates to Remember

Exhibit Space Selection
You will receive an email with your booth location by December 15, 2018 if deposit has been paid.

Cancellation or Reduction of Exhibit Space
Requests for cancellation or reduction of exhibit space must be sent in writing to The Aesthetic Show.

Cancellation and refund policy is as follows:
By January 15, 2019: 50% refund of total agreement fees if deposit has been paid.
After January 15, 2019: No refund.

Exhibit Space Payments
A 50% deposit of the total exhibit fees is due upon signing of the exhibitor agreement.
Final booth payment is due March 13, 2019.

Exhibitor Service Manual Available
December 2018.
### The Aesthetic Show Exhibitors and Sponsors*

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>AccuVein, Inc.</td>
<td>MD-Ware Software</td>
</tr>
<tr>
<td>AccuView Imaging</td>
<td>MesoMedial, LLC</td>
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<tr>
<td>Aclara Therapeutics, Inc.</td>
<td>MelanieSkin Technologies</td>
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<tr>
<td>AD Surgical</td>
<td>MelodyMedical</td>
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<td>MeMeSkin</td>
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<td>MeQuench</td>
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<td>Advanced Skin and Hair, Inc.</td>
<td>Mepsa Medical</td>
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<td>Metaphor Medical</td>
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<tr>
<td>Aerolase</td>
<td>Metaplasma</td>
</tr>
<tr>
<td>The Aesthetic Channel</td>
<td>Medisur, Inc.</td>
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<td>The Aesthetic Guide</td>
<td>Medxifico</td>
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<td>Aesthetics Biomedical, Inc.</td>
<td>MediFusion Devices</td>
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<td>Mediclear Products, Inc.</td>
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<td>AGNES Air-Tite Aesthetics</td>
<td>Medinet Solutions</td>
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<td>AK Express</td>
<td>Mederix, Inc.</td>
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<td>Allegan, Inc.</td>
<td>MediMix, Inc.</td>
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<tr>
<td>Alma Lasers, Inc.</td>
<td>Modern Scientific Devices</td>
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<td>ALPHAEON Credit</td>
<td>Moderna ML</td>
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<td>American Express OPEN</td>
<td>MorPep, Inc.</td>
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<td>Amnio Aesthetics</td>
<td>Muro Pharmaceutical</td>
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<tr>
<td>AnteAGE MD by Cellese</td>
<td>My Beauty Spot</td>
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<tr>
<td>Anthropy Products (Gio Pelle)</td>
<td>MyMedial Solutions</td>
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<td>AP Medesthetics, Inc.</td>
<td>Nebula Medical Technologies</td>
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<td>AVRA Medical Robotics, Inc.</td>
<td>Nexus Medical Systems, Inc.</td>
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<td>Bank of America Practice Solutions</td>
<td>Nexum Clinical, Inc.</td>
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<tr>
<td>Banyan Basic Research</td>
<td>Nexum Technologies</td>
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<tr>
<td>Bella Medical Products, LLC</td>
<td>New You Medical, Inc.</td>
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<tr>
<td>Bellaire Industry (Mesopen)</td>
<td>NIA24</td>
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<td>Biologica Technologies</td>
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<td>Biopelle, Inc.</td>
<td>NicePothecary, Inc.</td>
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<td>Nivelis, Inc.</td>
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<td>Neuralytics, Inc.</td>
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<td>Blinc, Inc.</td>
<td>NeuroPore Medical, Inc.</td>
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<tr>
<td>Bovis Medical Corporation</td>
<td>NEO</td>
</tr>
</tbody>
</table>
Grow Your Business at the Largest Multidisciplinary Medical Education Meeting for Aesthetic Professionals

- Generate sales and obtain qualified leads – The Aesthetic Show is a sales-oriented event that brings new procedures, products and technologies to an elite audience of medical professionals, prospective buyers and potential partners.

- Educate attendees on products and services – Attendees come to obtain information to make informed buying decisions for products and services in aesthetic medicine.

- Optimal Networking Opportunities – The Aesthetic Show is designed to provide continuous networking opportunities throughout the event and in a variety of formats, from the exhibit hall to the education to social functions.

What Sponsors said about The Aesthetic Show 2018

“I wanted to say thanks to you and your great team. As first time exhibitors, we found TAS extremely good for networking amongst a new community of medical providers. We also did a ton of business! See you next year.” – GAINSWave

“This was our best show last year, and so far has been our best show of 2018. Our sponsored seminar was sold out!” – eRelevance

Who Attends The Aesthetic Show:

The Aesthetic Show draws the full spectrum of medical specialties practicing aesthetics, including:

- Plastic Surgery
- Dermatology
- OB/GYN
- Internal Medicine
- Primary Care/Internal Medicine
- Cosmetic Surgery
- Emergency Medicine
- Family Practice

With all the buyers and influencers needed to make a decision about your products:

- Medical Doctors
- Registered Nurses
- Nurse Practitioners
- Physician Assistants
- Medical Aestheticians
- Doctors of Osteopathic Medicine
- Practice Owners

The Right Mix of Old and New:

The Aesthetic Show has been growing for 12 years, with new attendees, loyal alumni and practices increasing attendance at each event.

<table>
<thead>
<tr>
<th>Individuals</th>
<th>Practices</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tr>
<tr>
<td>Alumni - 28%</td>
<td>Alumni - 39%</td>
</tr>
<tr>
<td>New - 72%</td>
<td>New - 61%</td>
</tr>
</tbody>
</table>
The Aesthetic Show 2018 Performance Report

- Over 2,500 aesthetic professional attendees
- More than 160 participating companies
- Highest ROI vs. other medical aesthetic shows
- 94% of exhibitors and sponsors indicated The Aesthetic Show provides important sales/lead generation and networking opportunities

$20 Million in Sales Generated by Exhibitors \(\div\) 2,500 Total Attendees = $8,000 Average Spend per Attendee

- 91% of attendees plan to make a purchase post event
- 86% of exhibitors and sponsors reported closing sales on site
- 100% of exhibitor and sponsor survey respondents plan to come back in 2019

*Based on 2018 post-show survey results.

What Attendees say about The Aesthetic Show

“My staff and I have been attending The Aesthetic Show since the first year. It is the best aesthetic meeting available, offering sessions for myself and everyone on my staff. We come back rejuvenated and eager to apply the new ideas that we have learned. One of the best things is that I am able to purchase new products and devices right onsite. We can’t wait to see what next year has in store for us!”

“More new ideas are exchanged at The Aesthetic Show than any other show I attend. So much of my innovations come from the interactions I have with your faculty and attendees. The atmosphere you create is just amazing; allowing doctors to feel at ease sharing ideas and letting creativity flourish!”

“I’m honored to say that I was able to attend The Aesthetic Show this year. It is amazing how one show can capture all of the new technologies, products and techniques in one space. The faculty lineup is the best and it is a great experience to know you are learning from the top medical professionals in the industry!”
# Sponsorship Package Overview

<table>
<thead>
<tr>
<th><strong>ELITE SPONSOR</strong></th>
<th><strong>PREMIER SPONSOR</strong></th>
<th><strong>PARTNER SPONSOR</strong></th>
<th><strong>GENERAL SPONSOR</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>$75,000</td>
<td>$60,000</td>
<td>$30,000</td>
<td>$15,000</td>
</tr>
<tr>
<td>100–600 sq. ft. Premium Exhibit Space (Inline or Island)</td>
<td>100–400 sq. ft. Premium Exhibit Space (Inline or Island)</td>
<td>100–200 sq. ft. Premium Exhibit Space</td>
<td>100 sq. ft. Premium Exhibit Space (one 10’ x 10’)</td>
</tr>
<tr>
<td>Two One Hour Workshops</td>
<td>One Hour Workshop</td>
<td>One Hour Workshop</td>
<td>One Program Speaker</td>
</tr>
<tr>
<td>Three Program Speakers</td>
<td>Two Program Speakers</td>
<td>One Program Speaker</td>
<td>One Program Speaker</td>
</tr>
<tr>
<td>15-Minute Center Stage Demonstration</td>
<td>15-Minute Center Stage Demonstration</td>
<td>One Page Ad in Digital Program</td>
<td>One Page Ad in Digital Program</td>
</tr>
<tr>
<td>Two Page Ad in Digital Program</td>
<td>Two Page Ad in Digital Program</td>
<td>Show Bag Insert</td>
<td>Promotional E-Broadcast (pre- or post-show)</td>
</tr>
<tr>
<td>Promotional E-Broadcast (pre- or post-show)</td>
<td>Sponsor of Breakfast or Lunch (sponsorship package does not include catering expenses)</td>
<td>Show Bag Insert</td>
<td>Show Bag Insert</td>
</tr>
<tr>
<td>Show Bag Insert</td>
<td>Four Complimentary Attendee Registrations</td>
<td>Sponsor of Breakfast or Lunch (sponsorship package does not include catering expenses)</td>
<td>One Complimentary Attendee Registration</td>
</tr>
<tr>
<td>Sponsor of Breakfast or Lunch (sponsorship package does not include catering expenses)</td>
<td>Five Complimentary Attendee Registrations</td>
<td>Five Complimentary Attendee Registrations</td>
<td>The Aesthetic Awards Sponsorship Package</td>
</tr>
<tr>
<td>Host VIP Show Room for One Day</td>
<td>Promotional Signage Package</td>
<td>Host VIP Show Room for One Day</td>
<td>Promotional Signage Package</td>
</tr>
<tr>
<td>The Aesthetic Awards Sponsorship Package</td>
<td>Quality Lead Generation Package</td>
<td>Promotional Signage Package</td>
<td>Quality Lead Generation Package</td>
</tr>
<tr>
<td>Promotional Signage Package</td>
<td>One Lead Retrieval System</td>
<td>Show Bag Insert</td>
<td>One Lead Retrieval System</td>
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<tr>
<td>Quality Lead Generation Package</td>
<td>Show Bag Insert</td>
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</tr>
</tbody>
</table>

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The Aesthetic Show™ 2019 • July 11 – 14 • Wynn Las Vegas
# Sponsorship Package Descriptions

## ELITE Sponsor — $75,000
- 100-600 square feet of Premium exhibit space (inline or island)
- Sponsorship of two one hour workshops with approved speakers*
- Opportunity to sponsor three approved program speakers*
- Opportunity to present a 15-minute demonstration on the exhibit hall Center Stage during break or lunch
- Two page ad in digital show program
- One promotional e-broadcast (pre- or post-show)
- Show bag insert
- Sponsor of breakfast or lunch (sponsorship package does not include catering expenses)
- Five complimentary attendee registrations
- Host a VIP show room for one day
- The Aesthetic Awards sponsor package
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One complimentary lead retrieval system

## PREMIER Sponsor — $60,000
- 100-400 square feet of Premium exhibit space (inline or island)
- Sponsorship of a one hour workshop with approved speaker*
- Opportunity to sponsor two approved program speakers*
- Opportunity to present a 15-minute demonstration on the exhibit hall Center Stage during break or lunch
- Two page ad in digital show program
- Show bag insert
- Sponsor of breakfast or lunch (sponsorship package does not include catering expenses)
- Four complimentary attendee registrations
- Host a VIP show room for one day
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One complimentary lead retrieval system

## PARTNER Sponsor — $30,000
- 100-200 square feet of Premium exhibit space
- Sponsorship of a one hour workshop with approved speaker*
- Opportunity to sponsor one approved program speaker*
- One page ad in digital show program
- Show bag insert
- Two complimentary attendee registrations
- Receive 100 highly qualified sales leads post-show
- One complimentary lead retrieval system

## GENERAL Sponsor — $15,000
- 100 square feet of Premium exhibit space (one 10’ x 10’)
- Opportunity to sponsor one approved program speaker*
- One page ad in digital show program
- Show bag insert
- One complimentary lead retrieval system

* Sponsorship package does not include speaker fees.
Custom Sponsorship Opportunities

Custom Promotional Signage Package
Pricing upon request
Promote your company and booth presence with three different custom signage opportunities placed in high traffic areas of the main conference area.

Mobile App
Pricing upon request
With this exclusive sponsorship of The Aesthetic Show app you will have high-exposure placement within the app to drive traffic to your booth and/or your website. Your company’s logo will appear on the landing page and you will be given one sponsored alert to attendees.

Private Reception (F&B costs additional)
Pricing upon request
Gain highly actionable quality sales leads by hosting a private cocktail reception for The Aesthetic Show attendees where you can include a presentation and live demonstration.

The Aesthetic Show Website Banner Ads
Pricing upon request; based on banner position
Banner ads will be placed on The Aesthetic Show, The Aesthetic Channel and Dermatology Times websites. This will increase your visibility and booth presence as all medical professionals in our database are directed to these sites to register, receive important information, read articles and stay up-to-date on the most relevant topics in the industry.

WiFi Sponsorship
$15,000
WiFi access is increasingly important to The Aesthetic Show attendees. Signage throughout the conference area will recognize your company as the WiFi sponsor and your company name will be the access password code.

One Hour Workshop (does not include speaker fees)
$10,000
Sponsorship of a one hour workshop exclusive to your company where you can give a presentation and perform a live demonstration. This is a great way to increase your visibility to The Aesthetic Show attendees and retrieve highly actionable quality sales leads.

Registration Badge Lanyards
$7,500
Get noticed by having your company’s logo or name printed on woven badge lanyard provided to all show attendees.

Show Bag Sponsor
$7,500
Enhance your visibility by featuring your company’s logo or name placed prominently on bags given to each show attendee.

Broadcast Your Commercial in the Exhibit Hall
$5,000
Increase your visibility by broadcasting your company commercial in the exhibit hall during exhibit hall hours, breaks and lunches.

Charging Station
$5,000
Get noticed by having your company logo branded on the charging stations available for The Aesthetic Show attendees throughout the conference area.

Coffee Break Sponsorship
$5,000
Provide personalized coffee mugs for all breaks during The Aesthetic Show.

General Session Program Speaker (Non-CME session)
$5,000
Sponsorship of a 15-minute general session program speaker.

Mirror Clings
$5,000
Enhance your visibility by featuring your company’s logo placed on over 40 mirrors.

The Aesthetic Awards Sponsorship Package
$5,000
Promote your brand and run a commercial during The Aesthetic Awards. Your commercial will also be included in The Aesthetic Awards webisode that will broadcast to millions of viewers.

The Aesthetic Show Registration and Directional Staff Sponsorship
$5,000
Enhance your visibility by featuring your company’s logo on the registration and directional staff’s t-shirts.

VIP Show Room
$5,000 per day
Host a VIP show room for one day. This is a great way to offer show attendees VIP treatment.

Attendee Welcome Letter
$3,500
Let attendees know you will be at The Aesthetic Show 2019 by sponsoring the attendee welcome letter that will be given to each attendee upon checking in at the Wynn Las Vegas. This sponsorship will increase your brand visibility at the show by including your logo, booth number and a promotion you would like to include.

Guest Room Door Drop
$3,500
This is your “direct mail” to attendees at The Aesthetic Show. Participate with The Aesthetic Guide® in a guest room door drop to all show attendees on the peak arrival evening.

Promotional Signage
$3,500
Promote your company and booth presence with prominent placement of five (5) 8’ tall signs placed in high traffic areas of the main conference area.

Promotional E-Broadcast to Full Database and Attendees
$3,500
Our e-broadcast service is an emailed broadcast to our database of 20,000 aesthetic practitioners. You provide an HTML page and then it’s scheduled to send either pre- or post-show.

One Page Advertisement in On-Site Digital Program
$2,500
Advertise your company’s products and services to The Aesthetic Show attendees and increase your visibility with an ad in the digital on-site program. Available to all attendees and exhibitor personnel at the show, this is an excellent way to promote booth traffic.

Show Bag Insertion
$2,500
Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. This is a great way to welcome attendees to the show and invite them to visit your booth.

Social Media Package
$1,000
Reach The Aesthetic Show attendees and other aesthetic medical professionals through our social media platforms, which include Facebook, Instagram and Twitter. You provide the messaging, photos and/or video you would like to post. Packages start at three (3) posts and can be customized to include more. Posts can be scheduled either pre- or post-show.

Promotional E-Broadcast to Attendees
$1,000
Our E-Broadcast service is an emailed broadcast to The Aesthetic Show 2019 attendees. You provide an HTML page and then it’s scheduled to send either pre- or post-show.

Quality Lead Generation Package
$1,000
Receive 100 highly qualified sales leads from The Aesthetic Show 2019 attendees targeted specifically to the area of interest and customer profile that is optimal for your company.
The Aesthetic Show™ 2019 Sponsor Commercial Support Form
July 11 – 14, 2019 • Wynn Las Vegas • aestheticshow.com

Show sponsors should check page 7 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

### General Sponsorships

- Elite Sponsor: $75,000
- Premier Sponsor: $60,000
- Partner Sponsor: $30,000
- General Sponsor: $15,000

### Promotional Sponsorships

- Custom Promotional Signage Package: Pricing Upon Request
- Mobile App: Pricing Upon Request
- Private Reception: Pricing Upon Request
- The Aesthetic Show Website Banner Ads: Pricing Upon Request
- WiFi Sponsorship: $15,000
- One Hour Workshop: $10,000
- Registration Badge Lanyards: $7,500
- Show Bag Sponsor: $7,500
- Broadcast Commercial in Exhibit Hall: $5,000
- Charging Station: $5,000
- Coffee Break Sponsorship: $5,000
- General Session Program Speaker: $5,000
- Mirror Clings: $5,000
- The Aesthetic Awards Sponsorship Package: $5,000
- Directional Staff Sponsorship: $5,000
- Attendee Welcome Letter: $3,500
- Guest Room Door Drop: $3,500
- Promotional Signage: $3,500
- Promotional E-Broadcast: $3,500
- One Page On-Site Digital Program Advertisement: $2,500
- Show Bag Insertion: $2,500
- Social Media Package: $1,000
- Promotional E-Broadcast to Attendees: $1,000
- Quality Lead Generation Package: $1,000
- The Aesthetic Show Registration and Directional Staff Sponsorship: $5,000
- VIP Show Room: $5,000
- Attendee Welcome Letter: $3,500
- Guest Room Door Drop: $3,500
- Promotional Signage: $3,500
- Promotional E-Broadcast: $3,500
- One Page On-Site Digital Program Advertisement: $2,500
- Show Bag Insertion: $2,500
- Social Media Package: $1,000
- Promotional E-Broadcast to Attendees: $1,000
- Quality Lead Generation Package: $1,000

Exhibit Space Requested: ___ x ___ Total Square Feet: ____ Deposit (50% of total exhibitor fees): $____

Company Name (as it will appear in the on-site show program and all promotional materials)

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>E-Mail Address</th>
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</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

Address (as it will appear in the on-site show program)

<table>
<thead>
<tr>
<th>City, State, Zip</th>
<th>Province/Country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</table>

Phone (as it will appear in the on-site show program)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
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<tbody>
<tr>
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</table>

Bill To Company Name (if different from exhibiting company)

<table>
<thead>
<tr>
<th>Contact Name</th>
<th>E-Mail Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Address

<table>
<thead>
<tr>
<th>City, State, Zip</th>
<th>Province/Country</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tbody>
</table>

Total Commitment: $____ Authorized Signature: __________________ Date: __________

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above. Prices listed above reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer.

Email, mail or fax this completed form to:
The Aesthetic Show 36 Discovery, Suite 170 Irvine, CA 92618 USA E-mail: mindy.millat@ubm.com Fax: +1 (949) 830-8944

Remit Checks to: UBM MEDICA LLC PO BOX 30266 New York, NY 10087

Remit Wires to: JP Morgan Chase Bank New York NY Account #: 304990558 ABA #: 021000021 Swift code: CHASUS33

Invoice will have instructions to pay by credit card. For questions please call +1 (949) 830-5409.
Exhibit Booth Fees

- Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.
- Standard booth spaces are inline locations.
- Premium booth spaces are corner locations.
- Premium entrance spaces are located in direct proximity of the main entrance of the exhibit hall.
- Exhibit stage perimeter spaces are located around the perimeter of the exhibit hall stage.

Booth Rates Per Square Foot

Exhibit Rates (per sq. ft.):

By November 30, 2018:

<table>
<thead>
<tr>
<th>Standard – Inline</th>
<th>Premium – Corner</th>
<th>Premium Entrance</th>
<th>Exhibit Stage Perimeter</th>
</tr>
</thead>
<tbody>
<tr>
<td>$50</td>
<td>$60</td>
<td>$75</td>
<td>$80</td>
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After November 30, 2018:

<table>
<thead>
<tr>
<th>Standard – Inline</th>
<th>Premium – Corner</th>
<th>Premium Entrance</th>
<th>Exhibit Stage Perimeter</th>
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</thead>
<tbody>
<tr>
<td>$55</td>
<td>$65</td>
<td>$80</td>
<td>$85</td>
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</tbody>
</table>

Booth Fee Includes:

- One 10'x10' booth consisting of back drape and side rails (for inline booths)
- Standard booth sign showing your company name and booth number
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary exhibit hall breakfast, lunch and refreshments for all registered booth personnel
- Four complimentary exhibitor registrations ($150 each additional registration)
- Company listing in meeting’s on-site digital program and on website
- Admittance to General Sessions
The Aesthetic Show™ 2019 Exhibitor Agreement
July 11 – 14, 2019 • Wynn Las Vegas • aestheticshow.com

All exhibitors will receive recognition in pre-show printed and electronic publicity, appropriate recognition on general signage at the show, a listing on the show website and recognition in the on-site digital program. Booth fee includes four (4) complimentary exhibitor registrations. Additional registrations may be purchased for $150 each.

**Booth Rates Per Square Foot:**
Standard booth size is 10’x10’ (100 sq. ft.) and all booth spaces are calculated in 10’ increments.

**Exhibit Rates by November 30, 2018 (per sq. ft.):**

<table>
<thead>
<tr>
<th></th>
<th>Standard – Inline</th>
<th>Premium – Corner</th>
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<td></td>
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**Exhibit Rates After November 30, 2018 (per sq. ft.):**

<table>
<thead>
<tr>
<th></th>
<th>Standard – Inline</th>
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<td></td>
<td>$55</td>
<td>$65</td>
<td>$80</td>
<td>$85</td>
</tr>
</tbody>
</table>

Booth Request:

- _____ sq. ft. x _____ sq. ft. = _____ Total square feet
- _____ Total sq. ft. x $_______ per sq. ft. = $__________ Total exhibit fees
- Deposit (50% of total exhibitor fees): $_________

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**Company Name** (as it will appear in the on-site show program and all promotional materials)

Contact Name

E-Mail Address

Address (as it will appear in the on-site show program)

City, State, Zip

Province/Country

Phone (as it will appear in the on-site show program)

Fax

Website

Bill To Company Name (if different from exhibiting company)

Contact Name

E-Mail Address

Address

City, State, Zip

Province/Country

Authorized Signature

Date:

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above. Prices listed above reflect a 3% discount from standard prices and apply only to payments made by check or wire transfer.

Email, mail or fax this completed form to:
The Aesthetic Show
36 Discovery, Suite 170
Irvine, CA 92618 USA
E-mail: mindy.millat@ubm.com
Fax: +1 (949) 830-8944

Remit Checks to:
UBM MEDICA LLC
PO BOX 30266
New York, NY 10087

Remit Wires to:
JP Morgan Chase Bank New York
NY Account # 304990558 ABA# 021000021
Swift code: CHASUS33

Invoice will have instructions to pay by credit card. For questions please call +1 (949) 830-5409.

FOR UBM USE ONLY

ITEM CODE:

SALES:
1. Contract

The following rules and regulations become binding upon the signing of this contract between the applicant and their employees, and UBM, plc, D.B.A. The Aesthetic Show Exhibitor. In addition, ACCME rules will be followed at all times.

2. Space Assignment

By signing the contract, said exhibitor acknowledges the sole discretion of show management. Placement will be made based on sponsor- ship level, exhibit booth priority status, date of contract and prior relationship with active products. The Aesthetic Show reserves the right to relocate exhibitors should it become necessary for causes beyond the control of or advisable for the best judgment of show management. After assignment of space, exhibitor agrees to accept relocation to other communi- cations. The Aesthetic Show reserves the right to change the configuration of the floor plan at its discretion.

3. Booth Package Description

Booth packages include one 10’ x 10’ pipe-and-drape booth, one identification sign and four representative registrations. Additional registrations may be purchased at a cost of $150 each. Total individual exhibit floor space is limited to a 10’ x 10’ minimum unless requested and approved in writing.

4. Exhibitor / Sponsor Registration Badges

The Aesthetic Show has a zero tolerance policy for false certification of individuals as exhibitor’s representatives, office employees or contractors. Exhibitors must abide by the rules and regulations contained in this policy or may result in the immediate removal from the exhibit hall or cancellation of their contract by show management.

5. Booth Construction

No walls, partitions, signs or decorations may be erected which will interfere with the general view “down the aisle”, or the view of other exhibitors. Exhibit materials for linear booths will be restricted to a 8’3” back wall, 4’ side walls in the front 5’ of the booth and 8’3” in the rear 5’ of the booth. Exhibit space is 5’ of the booth and 8’3” in the rear 5’ of the booth. Exhibit space is 5’ of the booth and 8’3” in the rear 5’ of the booth.

6. Show Move-In & Move-Out

Move-In Wednesday, July 10, 2019 — Contact Show Management Thursday, July 11, 2019 — 8:00 am - 8:00 pm Move-Out Monday, July 14, 2019 — 1:00 pm - 9:00 pm

NOTE: No exhibitor will be allowed to break down their booth until after 1:00 pm on Sunday, July 8, 2018 or risk refusal to attend the show.

7. Exhibit Hours

Move-In:
Wednesday, July 10, 2019 — 8:00 am - 8:00 pm
Move-Out:
Monday, July 14, 2019 — 1:00 pm - 9:00 pm

NOTE: No exhibitor will be allowed to break down their booth until after 1:00 pm on Sunday, July 8, 2018 or risk refusal to attend the show.

8. Unoccupied Space

The Aesthetic Show reserves the right, should any rented exhibit space be unoccupied during show hours. No exhibitor or sponsor shall as- sess for exhibitors themselves, as well as for their employees, any loss of future space assignments or sponsorships and/or immediate removal from the exhibit hall and/or denial of exhibit space at future meetings. The action taken will be determined on the basis of the particular circumstances of the violations. The Aesthetic Show reserves the right to amend the rules and regulations at its discretion. Dates and location subject to change.

22. Exhibitor Meetings and Social Functions

Exhibitors may only use the industry safety standards (e.g., OSHA, LNAV, UL, Underwriters Laboratories). Under circumstances may be operated in a way that presents a safety hazard to people standing or walking near the exhibit booth. The Aesthetic Show management has the right to de- termine whether a laser poses such a hazard.

Lasers must be used within an appropriate enclosed space with eye protection for those viewing and operating lasers.

Appropriate plastic colored cubicles may be available for other lasers including dye, KTP, diode, Nd:YAG, alexan- drite and ruby lasers.

All CO2 laser demonstrations must be presented in clear plastic boxes with all sides enclosed, including top. Smoke evacuators are required.

Appropriate eye and electrical protection is also required for non-laser light source and radiofrequency devices.

Failure to comply with these requirements will result in de- nial of laser use within the exhibit.

25. Exhibitor Appointed Contractors

Exhibitor understands and agrees that it is the exhibitor’s re- sponsibility to advise any outside service firms of all The Aesthetic Show Rules and Regulations, and will ensure that the firm complies with all such conditions, rules and regulations.

26. Indemnification

Exhibitors and Exhibiting firms are advised to identify, defend, save and hold harm- less The Aesthetic Show, its officers, employees and agents from and against any and all third party claims, liabilities, losses, damages, costs, claims, awards, judgments, sanc- tions, actions and proceedings of any kind or nature, for any violation of any provision of these guidelines. Violations of any policies, guidelines, rules or regulations may result in reason- able attorney’s fees and costs, resulting from or arising from any negligence, acts or omissions, or willful misconduct of the Exhibitor, its directors, members, managers, officers, employees, appointees, agents, servants, contractors, patrons, invitees or guests, in connection with the Exhibitor’s use of the space.

27. Rights of Show Management

Specific actions may be taken by show management for violation of any provision of these guidelines. Violations of any policies, guidelines, rules or regulations may result in den- ial of the loss of future space assignments or sponsorships and/or immediate removal from the exhibit hall and/or denial of exhibit space at future meetings. The action taken will be determined on the basis of the particular circumstances of the violations. The Aesthetic Show reserves the right to amend the rules and regulations at its discretion. Dates and location subject to change.

28. Governing Law

This Agreement shall be governed and construed in accordance with the laws of the State of California, without regard to conflicts of law principles. The Exhibitor hereby submits to the non-exclusive jurisdiction and venue of the state and federal courts located in Alisio Viejo, California for any action or dispute, including any arbitration or regulat- ary proceeding. In the event any action is commenced by either party against the other arising out of or connected with the Agreement, UBM, plc shall be awarded its costs and expenses, including any arbitration or regulatory proceeding, with reasonable attorney’s fees and costs.

29. Professional Filming and Photography

No professional still image or video recording is permitted at The Aesthetic Show or on the Wynn Las Vegas property during The Aesthetic Show under any circumstances without prior written approval from show management. In the event any action is commenced by either party against the other arising out of or connected with the Agreement, UBM, plc shall be awarded its costs and expenses, including any arbitration or regulatory proceeding, with reasonable attorney’s fees and costs.

Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations.

Please sign and fax to Mindy Millat at +1 (949) 830-8944 or email to mindy.millat@ubm.com.